



2020

COMMISSIONERS

Jim Schuman, Chair
Berlin Nightclub

David Blitz
BlitzLake Partners

John Bucksbaum
Bucksbaum Retail
Properties

David Gassman
DLG Development

Todd Hyatt
Trader Todd's

Eric Kirsammer
Chicago Comics

**Juliana Montebello-
Roman**
PR Italian Bistro

Jeanne Saliture
Resident

Henry Schuppert
Sheffield Square
Professional Building

Andrew Rizzo
Rizzo's Bar and Inn

Robert Baum
The Wheelhouse Hotel

Lakeview East
Chamber of
Commerce is an
Illinois 501(c)6 not-
for-profit corporation
and is the 2020 Sole
Service Provider for
Special Service
Area #17.

Meeting Minutes
Special Service Area #17
February 10, 2021
Lakeview East Chamber of Commerce
3208 N. Sheffield Ave.

ATTENDANCE: Jeanne Saliture, Todd Hyatt, Eric Kirsammer, Juliana Montebello-Roman, John Bucksbaum, Jim Schuman, Robert Baum, Henry Schuppert, Andrew Rizzo. **STAFF:** Maureen Martino, Felix Quintiliani

CALL TO ORDER: Jim Schuman called the meeting to order at 10:10 AM.

AGENDA APPROVAL: Motion to approve the 02/10/21 meeting agenda by Jeanne Saliture, seconded by Todd Hyatt was unanimously approved.

APPROVAL OF MINUTES: Motion to approve the 12/09/20 meeting minutes by John Bucksbaum, seconded by Jeanne Saliture was unanimously approved.

FINANCIAL REPORT: Maureen presented the 2021 Work Plan Motion to approve the 2021 Work Plan and the 02/10/21 financial report by Jeanne Saliture, seconded by Todd Hyatt was unanimously approved. Motion to approve the 2020 amended budget as presented by Jeanne Saliture, seconded by Juliana Montebello-Roman was unanimously approved. The club car was involved in an accident and needs to be replaced. Motion to approve \$21,386.85 for the replacement club car by Eric Kirsammer, seconded by Todd Hyatt was unanimously approved. Allocated under maintenance.

SOLE SERVICE PROVIDER UPDATES:

COVID 19: The businesses in our district have had a difficult time surviving during the pandemic. We are working on a recovery plan to bring new businesses to the district and continue to support the businesses that survived the pandemic. We are also working with the hospitality industry to bring more tourism to the neighborhood. The neighborhood is still strong and we feel that recovery should be strong once the occupancy restrictions are relaxed.

SECURITY & SAFETY: Security patrols through the district will continue through 2021, keeping a close watch on the Red Line Belmont stop and surrounding area. Todd Hyatt and Jim Schuman will work on the security committee.

MAINTENANCE PROGRAM: The maintenance crew has been doing a good job keeping the sidewalks clear of snow and ice. We purchased new salt spreaders for the club car; we used a lot of salt so far this season.

GOVERNMENT AFFAIRS: We are working with the city and our state representatives to advocate for our local businesses to provide as much relief as possible. Many of our businesses are still waiting for approval of government COVID business interruption relief loans and grants. Maureen has met with Sara Feigenholtz and other elected officials to see what can be done to expedite these loans and give the businesses the funds that are so desperately needed.

EXTENDED OUTDOOR DINING: The city has extended the outdoor dining street permits thru 2021. We are working to identify other areas in the district that would benefit from outdoor dining. We are working on sponsorships for the dining out program to defer the costs.

2021 CONTRACT APPROVALS: Motion to approve Eilts & Associates (Auditors) by Jeanne Saliture, seconded by Todd Hyatt was unanimously approved. Motion to approve Patch Landscaping (Landscaping) by Juliana Montebello-Roman, seconded by Jeanne Saliture was unanimously approved.

FAÇADE APPLICATIONS: Motion to approve \$930.00 façade application for Bolivar & Lincoln (3349 N. Sheffield) by Andrew Rizzo, seconded by Juliana Montebello-Roman was unanimously approved. Motion to approve \$6,000.00 façade application for Havana Cigar (3240 N. Clark) by Henry Schuppert, seconded by Jeanne Saliture was unanimously approved.

MARKETING and PROMOTIONS:

WEBINARS/EDUCATIONAL SERIES: We continue to offer webinars on various topics that will help our businesses during these difficult times. Videos are also posted on our website.

GIFT CARD SALE/GIVERS GIFT PROGRAM: We sold over \$100,000.00 Lakeview East Gift Cards (all online this year) at the gift card sale on 12/05/20 and sold out on the givers gift program again this year.

TAKE OUT THURSDAYS/HAPPY HOUR FRIDAYS: We are working on developing these programs in order to bring more customers to the local businesses.

ANNUAL MEETING: We are working on a virtual annual meeting and will be sharing details in the coming weeks. We will keep it simple and plan to have short videos incorporated as part of the presentation.

BEAUTIFICATION and BUSINESS DEVELOPMENT:

DEVELOPMENT PROJECTS: Current projects include: 949 W. Dakin [140 units]; 3250 N. Clark St, [8 units]; 1039 W. Belmont [3 residential units]; 1111 W. Addison [Granite Planet]; 3504 N. Clark [18 units]. Pending projects: 1218 W. Belmont [6 units] and 835 W. Addison (8 stories).

LIVE/WORK ZONING CHANGES: Maureen is working with the aldermen and the city on the downzoning of individual properties as opposed to the downzoning of entire blocks.

VACANCY UPDATES: We continue to monitor the available storefronts and keep the list updated. We have several new businesses opening in our district and have received calls from brokers who have clients interested in opening businesses in our district. Many of the property owners have been working with their tenants and have made adjustments to the rents/payment deadlines as much as possible during this difficult.

LANDSCAPING: Patch Landscaping and the maintenance crew decorated the district for the holiday season and it looked beautiful again this year.

ADJOURNMENT: Motion to adjourn the meeting by Juliana Montebello-Roman, seconded by Jeanne Saliture was unanimously approved and Jim Schuman adjourned the meeting at 11:36 am.