



## 2020 COMMISSIONERS

**Jim Schuman, Chair**  
Berlin Nightclub

**David Blitz**  
BlitzLake Partners

**John Bucksbaum**  
Bucksbaum Retail  
Properties

**David Gassman**  
DLG Development

**Todd Hyatt**  
Trader Todd's

**Eric Kirsammer**  
Chicago Comics

**Juliana Montebello-  
Roman**  
PR Italian Bistro

**Jeanne Saliture**  
Resident

**Henry Schuppert**  
Sheffield Square  
Professional Building

**Andrew Rizzo**  
Rizzo's Bar and Inn

**Robert Baum**  
Bedderman Hospitality,  
The Wheelhouse Hotel

Lakeview East  
Chamber of  
Commerce is an  
Illinois 501(c)6 not-for-  
profit corporation and  
is the 2020 Sole  
Service Provider for  
Special Service  
Area #17.

## Meeting Minutes Special Service Area #17 April 28, 2021 Sheffield's 3258 N. Sheffield

**ATTENDANCE:** Jeanne Saliture, David Gassman, Marc Engel, Todd Hyatt, Eric Kirsammer, Juliana Montebello-Roman, John Bucksbaum, Jim Schuman, Robert Baum, Henry Schuppert, Andrew Rizzo. William Gold (Guest)

**STAFF:** Maureen Martino, Nata Wier

**CALL TO ORDER:** Jim Schuman called the meeting to order at 10:05 AM.

**AGENDA APPROVAL:** Motion to approve the 04/28/21 meeting agenda by Jeanne Saliture, seconded by Todd Hyatt was unanimously approved.

**APPROVAL OF MINUTES:** Motion to approve the 02/10/21 meeting minutes by John Bucksbaum, seconded by Jeanne Saliture was unanimously approved.

**TREASURY REPORT:** Maureen reported the following: 2020 Budget: There is a surplus of \$183,505; these can be carried over in 2021, however we can only spend \$55,000 unless we go back to Council to increase the carryover approved in the 2021 budget. Motion to approve the following reallocations to close out 2020 budget: \$18,000 from 2.09 personnel to 2.07 maintenance supplies. \$9,800 from 2.11 Snow Removal to 2.07 maintenance supplies to cover costs for equipment and supplies. Eric Kirsammer motioned for approval and Todd Hyatt seconded the motion. Unanimously passed.

Motion to approve the 2020 budget by Jeanne Saliture and seconded by David Gassman. Unanimously passed. Motion to approve the Q1 2021 Workplan and the financial report by Jeanne Saliture, seconded by Todd Hyatt was unanimously approved.

No findings were reported in the audit completed by Joy Coombes of Eilts and Associates. Motion to approve the audit performed by Joy Coombes by Jeanne Saliture and seconded by Eric Kirsammer. Unanimously passed.

### SOLE SERVICE PROVIDER UPDATES:

Maureen mentioned that Commissioner Applications are due. Fill out your ethics forms and get them uploaded to the City.

**SECURITY AND SAFETY:** 15 RFP's were requested for security only resulted in one proposal for 2021. A discussion ensued regarding whether or not to provide security patrols through the district or hospitality groups. A vote ensued and a motion to retain Protexa as the SSA security contractor for 2021 with a six month performance review was voted on by the committee and

motion to approve by David Gassman and seconded by Juliana Montebello-Roman. Unanimously passed.

**MARKETING and PROMOTIONS:**

**WEBINARS/EDUCATIONAL SERIES:** We continue to offer webinars on various topics that will help our businesses during these difficult times. Videos are also posted on our website.

**MARKETING ZOOM WEBINARS:** We continue to educate our businesses with informational webinars pertaining Google, Intro to CRM and programs available.

**TAKE OUT THURSDAYS/HAPPY HOUR FRIDAYS:** We successfully developed these programs offering incentives in order to bring more customers to the local businesses.

**MAINTENANCE PROGRAM:** The maintenance crew has been doing a good job keeping up with the power washing and clean up on corners and snow removal.

**EXTENDED OUTDOOR DINING:** The city has extended the outdoor dining street permits through 2021. We are working to identify other areas in the district that would benefit from outdoor dining. We are working on sponsorships for the dining out program to defer the costs.

**2021 CONTRACT APPROVALS:** Motion to approve the Consulting Proposal for Susan K. Chernoff/Korshak (Marketing) by Jeanne Saliture, seconded by Todd Hyatt was unanimously approved.

**MARKETING and PROMOTIONS:**

**WEBINARS/EDUCATIONAL SERIES:** We continue to offer webinars on various topics that will help our businesses during these difficult times. Videos are also posted on our website.

**TAKE OUT THURSDAYS/HAPPY HOUR FRIDAYS:** We have prepared videos to promote and develop these programs in order to bring more customers to the local businesses.

**BEAUTIFICATION and BUSINESS DEVELOPMENT:**

**DEVELOPMENT PROJECTS:** Current projects include: 949 W. Dakin [140 units]; 3250 N. Clark St, [8 units]; 1118 W. Patterson (5 stories), 2400 sq ft retail), 1039 W. Belmont [3 residential units]; 1111 W. Addison [Granite Planet]; 3504 N. Clark [18 units]. Pending projects: 1218 W. Belmont [6 units] and 835 W. Addison (8 stories).

**NEW BUSINESS:** Maureen announced that a few new businesses have opened up.

**VACANCY UPDATES:** We continue to monitor the available storefronts and keep the list updated. We have several new businesses opening in our district and have received calls from brokers who have clients interested in opening businesses in our district. Many of the property owners have been working with their tenants and have made adjustments to the rents/payment deadlines as much as possible during this difficult.

**ADJOURNMENT:** Motion to adjourn the meeting by Jeanne Saliture unanimously approved and seconded by Eric Kirsammer, the meeting adjourned at 11:20 am. Unanimously passed.