



# Lakeview East Special Service Area #8 Meeting Minutes April 29, 2021

**ATTENDANCE (in person):** Gerry Lichterman, Diane Tanios, Dan Wolf, Paul Loaiza, Sam Giarratano, Jake Elkins-Ryan (call in). Staff: Maureen Martino

**CALL TO ORDER:** Dan Wolf called the meeting to order at 6:00 pm.

**AGENDA APPROVAL:** Motion to approve the 04/29/21 meeting agenda by Gerry Lichterman, seconded by Jake Elkins-Ryan was unanimously approved.

**APPROVAL OF 02/17/21 Meeting Minutes:** Motion to approve the 2/17/21 meeting minutes by Gerry Lichterman, seconded by Diane Tanios was unanimously approved.

### **TREASURER'S REPORT:**

The 2020 audit had no findings and was sent for review to the Commission in advance. Diane Tanios motioned to approve the 2020 audit and end of year budget and expenditures, second by S. Giarratano. Unanimously approved.

The 2021 P and L was presented and reviewed. A motion was made by Sam Giarratano to approve the 2021 expenditures was seconded by D. Tanios. Unanimously approved.

A motion was made by G. Lichterman to approve the 1<sup>st</sup> Quarter Workplan with a second from P. Loaiza. Unanimously approved.

### **SOLE SERVICE PROVIDER UPDATES:**

**SECURITY:** A discussion ensued about Security. P. Loaiza stated in order for security to be a deterrent, we should allow them to operate with guns and to the fullest the law allows. Gerry Lichterman stated the amount allocated to Security is not enough for our district. A motion was made by G. Lichterman to increase Security patrol 5.03 to \$80,000 with a second from D. Tanios. Currently there is \$60,000 in the budget with an additional \$9,000 from carryover. A motion was made to increase the budget by \$11,000. After review of the proposal for security, a motion was made to retain Protexa Security by D. Tanios and second and second by Sam Giarratano. Unanimously approved.

A discussion regarding armed and unarmed security and hospitality ambassadors. The Commission also discussed possible changes to the law pertaining to detaining assailants and possible liabilities. G. Lichterman stated to have the contract reviewed by a lawyer and make sure the security team carries all the liabilities and have all licenses in compliance. After further discussion, the Commission felt it was necessary to have some security that are armed and perform and act like security rather than hospitality teams.

**ADMIN:** M. Martino stated new personnel was hired to help with SSA programs.

**TECHNICAL ASSISTANCE:** M. Martino reminded everyone about financial resources available to businesses including the Restaurant Revitalization Fund. The SSA is also continues to offer webinars to help educate our businesses on available resources and how to apply for grants and loans.

### 2020 SSA#8 Commissioners

**Dan Wolf**  
Chairman

**Geraldine Lichterman**  
Vice-Chairman

**Robert Smith**  
Treasurer

**Paul Loaiza**  
Secretary

**Sam Giarratano**

**Tony Klok**

**Jake Elkins-Ryan**

**Diane Tanios**

**STAFF**  
**Maureen Martino**  
Executive Director

**Sammi Salibi**  
Director of Marketing

**Felix Quintiliani**  
Project Coordinator

**Courtney Smith**  
Marketing Coordinator

### **Advisors**

**Tom Tunney**  
44<sup>th</sup> Ward Alderman

**James Cappleman**  
46<sup>th</sup> Ward Alderman

LakeView East Chamber of  
Commerce is an Illinois 501(c)6  
not-for-profit Corporation and is  
the Sole Service Provider for  
Special Service Area #8.

**MARKETING AND PROMOTIONS:** Dine Outs will start again on Broadway in May with two weekends a month through September. We are still awaiting to hear about the restrictions and guidelines for events. The Art Show is on hold right now and may evolve into a different type of show from the past years. A direct mail piece will go out to promote the area businesses. A new real estate website will help promote vacancies in its planning sessions.

**BEAUTIFICATION and BUSINESS DEVELOPMENT:**

**VACANCY UPDATES:** Vacancy rates are climbing, however are still below the average. Currently, we are at 9%. We are also working on a micro website focusing on real estate and storefront opportunities in our district

**LANDSCAPING:** Patch Landscaping and the maintenance crew decorated the district for the holiday season and it looked beautiful again this year.

**Development:** Optima on Broadway is almost complete, a new two-story commercial development will begin the summer at Belmont and Halsted with a two story grocery store. The hotel at Broadway and Hawthorne should begin build out this summer.

Property of 3115 N. Broadway is requesting for funding for a mural facing south on Broadway just north of Barry. A discussion ensued regarding the need for more public art funding. Diane Tanios motion to increase the carryover to \$25,000 to public art with a second from S. Giaratano. Unanimously approved. M. Martino will review the reallocation of these funds and present line items at the next SSA meeting.

**ADJOURNMENT:** Motion to adjourn the meeting by Diane Tanios, seconded by Gerry Lichterman was unanimously approved and the meeting was adjourned at 6:55 PM.