



**Meeting Minutes  
Special Service Area #17  
October 12, 2022  
Lakeview East Chamber of Commerce  
In Person and via (Zoom) Meeting**

**ATTENDANCE:**

**IN PERSON:** Eric Kirsammer, David Gassman, Todd Hyatt

**ZOOM:** Jim Schuman, David Blitz, Andrew Rizzo, John Bucksbaum

**ABSENT:** Juliana Montebello-Roman, Jeanne Saliture

**STAFF:** Maureen Martino, Nata Wier

**GUESTS:** Alice Howe (SSA#33), Luke Scaletta (SSA#33), Sam Sanchez and Tommy Walsh (Protexa Security)

**CALL TO ORDER:** Jim Schuman called the meeting to order at 10:05 AM.

**AGENDA APPROVAL:** Motion to approve the October 12, 2022, meeting agenda by David Gassman and seconded by Eric Kirsammer was unanimously approved.

**APPROVAL OF MINUTES:** Motion to approve the meeting minutes of July 13, 2022, by Eric Kirsammer and seconded by Todd Hyatt was unanimously approved.

**FINANCIAL REPORT:** Maureen Martino presented the Treasurer report and noted that the tax payments for 2022 would be delayed until early 2023 and that we will be very diligent in spending this year. Noted that the Chamber account may need to supplement invoices until receipt of the tax collections. Maureen noted that we are fully operable and not pulling back on any events at this time. A motion to move Security up to Financials by Eric Kirsammer and seconded by Todd Hyatt was unanimously approved. A discussion ensued regarding security and the budget overages due to concerts in the area and increase in crime contributing to the overage. Security began beginning in January this year.

Reallocations as follows: 1.02 Special events (10K), 1.04 Social Media (5K), 1.05 Decorative Banner (7K), 1.08 Display Ads (1.5K), 1.09 Media Relation (3K), 1.11 Travel and Tourism (3K), 1.12 Gift Card Program (2K), 2.03 Façade (5K), 2.05 Streetscape (5K), 2.13 Workman's Comp (1.5K), 3.06 Public Plaza (6K), 3.07 Place Making (17K), 4.03 Supplemental Transit (1K), 4.06 Strategic Planning (3K), 4.08 Master Planning (1.5K), 6.03 Bookkeeping (2K), 6.12 Loan interest (500), 6.18 Conference and Training (1.9K), 8.0 Loss Collections (10K)

Motion to approve the financial report, which includes the reallocations of funds to fund security through the end of 2022 by David Gassman and seconded by Eric Kirsammer was unanimously approved.

**2022**

**COMMISSIONERS**

**Jim Schuman, Chair**  
Berlin Nightclub

**David Blitz**  
BlitzLake Partners

**John Bucksbaum**  
Bucksbaum Retail Properties

**David Gassman**  
DLG Development

**Todd Hyatt**  
Trader Todd's

**Eric Kirsammer**  
Chicago Comics

**Juliana Montebello-Roman**  
PR Italian Bistro

**Jeanne Saliture**  
Resident

**Henry Schuppert**  
Sheffield Square Professional Building

**Andrew Rizzo**  
Rizzo's Bar and Inn

**Robert Baum**  
The Wheelhouse Hotel

**Eric Bayless**  
The BigOnion Group

Lakeview East Chamber of Commerce is an Illinois 501(c)6 not-for-profit corporation and is the 2021 Sole Service Provider for Special Service Area #17.

## **SOLE SERVICE PROVIDER UPDATES:**

**MAINTENANCE:** Maureen Martino reviewed the maintenance report and noted that we have received the Madvac. The crew has noticed an increase in graffiti on routes, so they are addressing it daily. Cold weather gear has been ordered. Concern with regards to Snow Plowing, Maureen noted that we went out for an RFP and did not get any bids. We have an RFP that ends on October 31, 2022, and hope to get some bids.

Façade Rebate: EO Paramount – Motion to approve the façade application from 2021 that was previously approved for lighting. Motion approved by Todd Hyatt and seconded by Eric Kirsammer was approved with one No from David Gassman.

**BEAUTIFICATION AND BUSINESS DEVELOPMENT:** Maureen Martino discussed a mural to be erected and a vote to approve in the current year; with the funds to be spent within the fiscal year making the commitment all agreed to proceed.

An updated vacancy listing was provided in the packet.

New Businesses were discussed.

**ADJOURNMENT:** Motion to adjourn the meeting by Eric Kirsammer and seconded by David Gassman was unanimously approved and Jim Schuman adjourned the meeting at 11:15 am.