

**Lakeview East
Special Service Area #8
Meeting Minutes (Broadway Office)
October 20, 2022**



ATTENDANCE:

In Person - Gerry Lichterman, Paul Loaiza, Bill Shepard, Jake Elkins-Ryan and Tony Klok.

Zoom: Sam Giarratano, Bob Smith and Diane Tanios

Guest: Kelly Konstas

Staff: Maureen Martino and Nata Wier

CALL TO ORDER: Geraldine Lichterman called the meeting to order at 6:05 pm.

AGENDA APPROVAL: Motion to approve the meeting agenda by Bill Shepard, seconded by Paul Loaiza and was unanimously approved.

MINUTES APPROVAL: Motion to approve the meeting minutes by Sam Giarratano and seconded by Paul Loaiza and was unanimously approved.

TREASURERS REPORT: Maureen Martino presented the Treasurer report and noted that we still have not received the tax collections and have been utilizing Chamber funds to cover the invoices. Maureen went on to discuss the financials and noted that we are over on patrols on Security due to the increase in patrols and in maintenance due to seasonal staff, a motion to approve year-end reallocations, by Jake Elkins-Ryan and seconded by Bill Shepard was unanimously approved. A motion to approve the financials as presented by Bill Shepard and seconded by Paul Loaiza was unanimously approved. The third Quarter report was presented for approval by Bill Shepard and seconded by Paul Loaiza and was unanimously approved.

SOLE SERVICE PROVIDER UPDATES:

SECURITY AND SAFETY: Maureen Martino met with the 19th district to discuss the rise in crime in the area and the lack of law enforcement due to retirements and low recruiting of officers in the area. We want to ensure that we have the manpower to combat the crime in the area. We have been working closely with the police department and the Alderman's office to work on a plan to ensure the safety of the residents and businesses in the area.

MAINTENANCE: The maintenance report was presented to the committee, and it was reported that the crew has been maintaining the routes daily. We received the MadVac. It was noted that a lot of graffiti has been seen in the area and the crew has been working to get this cleaned up. All winter equipment has been inventoried and maintained and are in working order. Staff seasonal gear has been ordered.

COMMISSIONER APPLICATIONS: A nomination to approve the commissioner application for Kelly Konstas (Platinum Cleaners) by Paul Loaiza and seconded by Bill Shepard was unanimously approved.

FACADE REBATES: Façade applications were presented for the following locations: 3109 N. Broadway amount \$9,674.00 approval upon receipt of proof of payment by Tony Klok and seconded by Paul Loaiza and was unanimously approved. Motion to approve by 3158 N. Broadway, Broadway Liquors amount \$6,917.40 by Jake Elkins-Ryan and seconded by Paul Loaiza and was approved with one nay, The NOW (Quincy Ventures) amount \$5627.10 motion to approve by Tony Klok and seconded by Bill Shepard was unanimously approved.

2022 SSA#8
Commissioners

Interim Chair
Geraldine Lichterman
Vice-Chairman

Robert Smith
Treasurer

Paul Loaiza
Secretary

Sam Giarratano

Tony Klok

Jake Elkins-Ryan

Diane Tanios

William Shepard
Byline Bank

STAFF
Maureen Martino
Executive Director

Nata Wier
Associate Director

Mary Nedbalski
Marketing and
Membership Director

Advisors

Tom Tunney
44th Ward Alderman

James Cappleman
46th Ward Alderman

LakeView East Chamber of
Commerce is an Illinois 501(c)6
not-for-profit Corporation and is
the Sole Service Provider for
Special Service Area #8.

MARKETING AND PROMOTIONS: Dine outs were discussed and there will be one dine out a month in 2023. Festival of the Arts was discussed, and Sunday was a rain out. Saturday turned out to be a very good day. Oktoberfest and Halloween will be primarily trick-or-treating with 60 participating businesses. Tree Lighting (November 22, 2022) will be at Walgreen's again this year. We will have the Shopper's Extravaganza and Giver's Gift coming up in November and December. Entertainment Guide is in process as well as the discount "Passport".

DEVELOPMENT PROJECTS: A vacancy listing was updated and distributed, and we are working on a website called "Lease in Lakeview" to include all of the area vacancies. A list of new businesses to the area was discussed. Street scape elements were discussed. A sculpture area is being located for the bird cage artwork, as the space over by DSW is not going to work out.

ADJOURNMENT: Motion to adjourn the meeting by Tony Klok, seconded by Bill Shepard was unanimously approved and the meeting was adjourned at 6:59 PM.