



2023

COMMISSIONERS

Jim Schuman, Chair
Berlin Nightclub

David Blitz
BlitzLake Partners

John Bucksbaum
Bucksbaum Retail
Properties

David Gassman
DLG Development

Todd Hyatt
Trader Todd's

Eric Kirsammer
Chicago Comics

**Juliana Montebello-
Roman**
PR Italian Bistro

Jeanne Saliture
Resident

Andrew Rizzo
Rizzo's Bar and Inn

Lakeview East
Chamber of
Commerce is an
Illinois 501(c)6 not-
for-profit corporation
and is the 2021 Sole
Service Provider for
Special Service Area
#17.

Meeting Minutes
Special Service Area #17
April 26, 2023
Lakeview East Chamber of Commerce
In Person and via (Zoom) Meeting

ATTENDANCE:

IN PERSON: David Gassman, Jeanne Saliture

ZOOM: Jim Schuman, Eric Kirsammer, David Blitz, Jeanne Saliture, Andrew Rizzo, John Bucksbaum, Todd Hyatt,

EXCUSED: Juliana Montebello-Roman

GUESTS: Joy Coombes (Almanza & Coombes, LLC)

STAFF: Maureen Martino, Nata Wier

CALL TO ORDER: Jim Schuman called the meeting to order at 10:05 AM.

AGENDA APPROVAL: Motion to approve the April 26, 2023, meeting agenda by Jeanne Saliture and seconded by David Gassman and was unanimously approved.

APPROVAL OF MINUTES: Motion to approve the meeting minutes of February 22nd, 2022, by Jeanne Saliture and seconded by David Gassman and was unanimously approved.

FINANCIAL REPORT: Maureen Martino presented the financial reports and noted that the tax payments for 2023 have been coming in. Maureen Martino noted that the Chamber supplemented the invoices for 2022 and has received the reimbursements from the 2022 tax collections that were received in January 2023. A motion to approve the financial report and balance sheet as presented by David Blitz and seconded by Jeanne Saliture were unanimously approved.

Maureen Martino presented the 2023 Q1 workplan and a motion to approve the Q1 workplan by John Bucksbaum and seconded by Jeanne Saliture was unanimously approved.

2022 AUDIT APPROVAL

Joy Coombes of Almanza & Coombes presented the 2022 Audit to the Commissioners and noted that the report presented a reasonable and fair presentation of the financial statements and a motion to approve the 2022 Audit by Jeanne Saliture and seconded by David Gassman was unanimously approved.

SOLE SERVICE PROVIDER UPDATES:

MAINTENANCE: Maureen Martino reviewed the maintenance report and noted that the crew has been doing daily maintenance of the routes. All of the equipment is maintained and in working order. The crew has been removing graffiti on the routes and contacting the city to remove any graffiti that they

cannot remove. Spring and Summer uniforms, (shirts and hats) have been ordered by the maintenance manager.

COMMISSIONER APPLICATIONS: Nata Wier reminded the commissioners to complete their Ethics statements online by May 1st, to avoid any daily penalty fees. Maureen Martino went on to note that we have two vacant commissioner seats open and encouraged any recommendations from the commissioners. Maureen Martino further noted that we would look at the commissioner terms in the bylaws and propose to modify the terms to three years to eliminate commissioner's from having to fill out new applications every 6 months.

FAÇADE REBATES: No new facades at this time.

CONTRACTS: Nata Wier noted that we have received a proposal from AIS (All Information Services, Inc., for IT services. The contract would be a monthly recurring fee and a shared expense between SSA#8. The monthly fee would be approximately \$150.00. In addition, there is an implementation fee of \$3,698.00 which would be split between SSA#8, SSA#17 and the Chamber. This would cover the initial purchases needed (docking stations) and upgrades required to bring everything up to speed. Maureen Martino further noted that the proposal is less than the previous contract and in line with the budget. A motion to approve the proposal by Jeanne Saliture and seconded by Todd Hyatt was unanimously approved.

MARKETING AND PROMOTIONS: Maureen Martino mentioned that there would be a sanitation class on May 8th and that we will continue to offer these classes to businesses. Maureen Martino mentioned that we would be having a social hour at Lost Reef Lounge on Tuesday, May 9th and asked if anyone would like to attend should give her a call.

Maureen Martino mentioned that the videographer has been taking video productions and creating reels for social media platforms to promote local businesses in the area.

We will be attending the HSTC (Hospitality & Tourism Summit) at Navy Pier on Tuesday May 2nd to network and promote local tourism and we will be continuing to create Instagramable stations along Clark to encourage traffic to these areas.

BEAUTIFICATION AND BUSINESS DEVELOPMENT:

Maureen Martino mentioned that she has been trying to work on the mural at the Outerworld Theatre, however, she has been unsuccessful and may need to look at other locations.

Maureen Martino noted that she met with CTA representatives to discuss the RPM project and the impact it has been having on local businesses and encouraged grants and funding for these businesses. She will continue to be an advocate, as this is an ongoing project that is not scheduled to be completed for many years and will have a drastic impact on local businesses in the area.

An updated vacancy listing was provided in the packet and Maureen Martino went on to discuss new businesses, closures and coming soon businesses.

ADJOURNMENT: A Motion to adjourn the meeting by Jeanne Saliture and seconded by Todd Hyatt was unanimously approved and Jim Schuman adjourned the meeting at 11:15 am.