



2024

COMMISSIONERS

Jim Schuman, Chair
Berlin Nightclub

David Blitz
BlitzLake Partners

John Bucksbaum
Bucksbaum Retail
Properties

David Gassman
DLG Development

Todd Hyatt
Trader Todd's

Eric Kirsammer
Chicago Comics

**Juliana Montebello-
Roman**
PR Italian Bistro

Jeanne Saliture
Resident

Andrew Rizzo
Rizzo's Bar and Inn

Lakeview East
Chamber of
Commerce is an
Illinois 501(c)6 not-
for-profit corporation
and is the 2021 Sole
Service Provider for
Special Service Area
#17.

Meeting Minutes
Special Service Area #17
January 24, 2024
Lakeview East Chamber of Commerce
In Person and via (Zoom) Meeting

ATTENDANCE:

IN PERSON: David Gassman, Eric Kirsammer and David Blitz

ZOOM: Jim Schuman, Jeanne Saliture, Andrew Rizzo, John Bucksbaum, and Todd Hyatt

EXCUSED: Juliana Montebello-Roman

STAFF: Maureen Martino, Nata Wier

CALL TO ORDER: Jim Schuman called the meeting to order at 10:05 AM.

AGENDA APPROVAL: Motion to approve the January 24, 2024, meeting agenda by Jeanne Saliture and seconded by Eric Kirsammer and was unanimously approved.

APPROVAL OF MINUTES: Motion to approve the meeting minutes of October 18, 2023, by Jeanne Saliture and seconded by David Gassman and was unanimously approved.

FINANCIAL REPORT: Maureen Martino presented the financial reports and 2023 Budget reallocations. A discussion ensued and a motion to approve the financial report, balance sheet and 2023 budget reallocations as presented, by Jeanne Saliture and seconded by David Gassman was unanimously approved.

Maureen Martino presented the 2023 Q4 workplan and a motion to approve the Q4 workplan by John Bucksbaum and seconded by Jeanne Saliture was unanimously approved.

2023 AUDIT CONTRACT: A motion to approve Joy Coombes of Almanza & Coombes to prepare the SSA#17 2023 Audit in the amount of \$5,100.00 by David Gassman and seconded by Jeanne Saliture was unanimously approved.

2024 SECURITY CONTRACT: A motion to approve the 2024 Security Contract by Jeanne Saliture and seconded by Todd Hyatt and was unanimously approved.

2024 LANDSCAPING CONTRACT: Nata Wier discussed the landscaping contracts that have been received to date. We have received proposals from Christy Webber, Semmer and Brightview and will be sending over the proposals for approval of the contract next week.

SOLE SERVICE PROVIDER UPDATES:

RECONSTITUTION: Maureen Martino discussed that we would be working on doing the reconstitution in 2025 as opposed to doing it in 2026. She went on to discuss working with an Urban planner to identify pins and the need to eliminate some residential pins making the process more complex. We have put out an RFP and have asked Teska to participate in the process. We have a very short window and would need to get the process moving forward quickly. Maureen Martino mentioned that we would be setting up a call with Mark Roschen to discuss BIDS (Business Improvement Districts) and we would be sending out a Zoom meeting request and encourage everyone to attend to receive more clarity around the process.

PLACER AI: Maureen Martino proposed a contract for Placer AI. This data analytics tool will enable us the opportunity to assist with pedestrian counts, marketing campaign management and personalized business insights. The contract would be split between the two SSA's. A motion to approve by Eric Kirsammer and seconded by Jeanne Saliture and was unanimously approved.

MAINTENANCE: Maureen Martino reviewed the maintenance report and noted that the crew has been doing daily maintenance of the routes. All of the equipment is maintained and in working order. The crew has been removing graffiti on the routes and contacting the city to remove any graffiti that they cannot remove. Spring and Summer uniforms, (shirts and hats) have been ordered by the maintenance manager.

COMMISSIONER APPLICATIONS: Nata Wier reminded the commissioners to complete their Ethics statements online by May 1st, to avoid any daily penalty fees. Maureen Martino went on to note that we have a couple of vacant commissioner seats open and encouraged any recommendations from the commissioners.

MARKETING AND PROMOTIONS: Maureen Martino mentioned that there is an upcoming Serve Safe class at the Center on Halsted on Monday, February 12th. Maureen Martino also mentioned that we would be having our first Supper Club at Barrel Wine and Cheese on February, 6th and asked if anyone would like to attend to please let her know.

Maureen Martino mentioned that the videographer (Cory Wagner) has been taking video productions and creating reels for social media platforms to promote local businesses in the area.

BEAUTIFICATION AND BUSINESS DEVELOPMENT:

Maureen Martino discussed the vacancy listing which was provided in the packet and Maureen Martino went on to discuss new businesses, closures and coming soon businesses.

ADJOURNMENT: A Motion to adjourn the meeting by Jeanne Saliture and seconded by Todd Hyatt was unanimously approved and Jim Schuman adjourned the meeting at 11:05 am.