

**Lakeview East
Special Service Area #8
Meeting Minutes
February 13, 2024**



ATTENDANCE:

In Person - Paul Loaiza, Bill Shepard, Kelly Konstas and Sam Giarratano

Zoom:, Tony Klok, Diane Tanios and Jake Elkins-Ryan

Staff: Maureen Martino and Nata Wier

Excused: Robert Smith

CALL TO ORDER: Paul Loaiza called the meeting to order at 6:05 pm.

AGENDA APPROVAL: Motion to approve the meeting agenda by Bill Shephard, seconded by Jake Elkins-Ryan and was unanimously approved.

MINUTES APPROVAL: Motion to approve the meeting minutes from November 2, 2023, by Bill Shepard and seconded by Jake Elkins-Ryan and was unanimously approved.

TREASURERS REPORT: Maureen Martino presented the financial reports and 2023 Budget reallocations. A discussion ensued and a motion to approve the financial report, balance sheet and 2023 budget reallocations as presented, by Bill Shepard and seconded by Sam Giarratano and was unanimously approved.

A motion to approve the 4th quarter worksheet from the work plan, which quantifies the deliverables and metrics for the city's spending was approved by Bill Shepard and seconded by Jake Elkins-Ryan and was unanimously approved.

SOLE SERVICE PROVIDER

2023 AUDIT CONTRACT: A motion to approve Joy Coombes of Almanza & Coombes to prepare the SSA#8 2023 Audit in the amount of \$6,000.00 by Bill Shepard and seconded by Tony Klok and was unanimously approved.

2024 SECURITY CONTRACT: A motion to approve the 2024 Security Contract by Sam Giarratano and seconded by Bill Shepard and was unanimously approved.

2024 LANDSCAPING CONTRACT: Nata Wier discussed the landscaping contracts that have been received to date. We have received proposals from Christy Webber, Semmer, Patch and Brightview. It was recommended that Brightview be retained for 2024 and a motion to approve the landscaping services for 2024 in the amount of \$67,000.00 by Bill Shepard and seconded by Diane Tanios and was unanimously approved.

PLACER AI: Maureen Martino proposed a contract for Placer AI. This data analytics tool will enable us the opportunity to assist with pedestrian counts, marketing campaign management and personalized business insights. The contract would be split between the two SSA's. A motion to approve by Jake Elkins Ryan and seconded by Diane Tanios and was unanimously approved.

MAINTENANCE: A maintenance report was included in the meeting packet and Maureen Martino noted that the staff has been doing daily maintenance of the route and all equipment is maintained and in working order. The staff have been removing graffiti on the route and have been reporting any graffiti to the city that they are unable to remove.

**2024 SSA#8
Commissioners**

Paul Loaiza
Co- Chair

Sam Giarratano
Co-Chair

Robert Smith
Treasurer

Tony Klok

Jake Elkins-Ryan

Diane Tanios

William Shepard
Byline Bank

Kelly Konstas

STAFF
Maureen Martino
Executive Director

Nata Wier
Associate Director

Mary Nedbalski
Marketing and
Membership Director

Isabelle Jimenez
Marketing Coordinator

James McCormick
Maintenance Manager

Advisors

Bennett Lawson
44th Ward Alderman

Angela Clay
46th Ward Alderman

LakeView East Chamber of
Commerce is an Illinois 501(c)6
not-for-profit Corporation and is
the Sole Service Provider for
Special Service Area #8.



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BEAUTIFICATION AND BUSINESS DEVELOPMENT:

Maureen Martino mentioned that the videographer (Cory Wagner) has been taking video productions and creating reels for social media platforms to promote local businesses in the area.

Maureen Martino noted that the Community and Entertainment Guides are available online.

The vacancy listing was included in the meeting packet and M. Martino noted the reduction of many vacant store fronts. A list of new businesses to the area were discussed.

ADJOURNMENT: Motion to adjourn the meeting by Bill Shepard and seconded by Jake Elkins-Ryan was unanimously approved and the meeting was adjourned at 6:55 PM.