

**Lakeview East
Special Service Area #8
Meeting Minutes
October 24, 2024**



**2024 SSA#8
Commissioners**

Paul Loaiza
Co- Chair

Sam Giarratano
Co-Chair

Robert Smith
Treasurer

Tony Klok

Jake Elkins-Ryan

Diane Tanios

William Shepard
Byline Bank

John Mengel
JSM Venture

STAFF
Maureen Martino
Executive Director

Nata Wier
Associate Director

Mary Nedbalski
Marketing and
Membership Director

Isabelle Jimenez
Marketing Coordinator

James McCormick
Maintenance Manager

Advisors

Bennett Lawson
44th Ward Alderman

Angela Clay
46th Ward Alderman

LakeView East Chamber of
Commerce is an Illinois 501(c)6
not-for-profit Corporation and is
the Sole Service Provider for
Special Service Area #8.

ATTENDANCE:

In Person - Paul Loaiza, Sam Giarratano, Jake Elkins-Ryan, and Bob Smith

Zoom:, John Mengel, Bill Shepard, and Diane Tanio

Excused: Tony Klok

Staff: Maureen Martino and Nata Wier

CALL TO ORDER: Bill Shepard called the meeting to order at 6:05 pm.

AGENDA APPROVAL: Motion to approve the meeting agenda by Jake-Elkins Ryan, seconded by Bill Shepard and was unanimously approved.

MINUTES APPROVAL: Motion to approve the meeting minutes from July 11, 2024, by Jake Elkins-Ryan and seconded by Bill Shepard and was unanimously approved.

TREASURERS REPORT: Bob Smith presented the 2024 Financial report. A discussion ensued and a motion to approve the financial report and balance sheet as presented, by Bill Shepard and seconded Jake Elkins- Ryan and was unanimously approved.

Q3 Report - Maureen Martino presented the Q3 Report which quantifies the deliverables and metrics for the city's spending and a motion to approve the report by Bill Shepard and seconded by Jake Elkins-Ryan and was unanimously approved.

SOLE SERVICE PROVIDER UPDATES

Façade Rebate: 613 W. Briar, Tiago Papas property, rebate in the amount of \$5,100.00 and a motion to approve by Bob Smith and seconded by Jake Elkins- Ryan and was unanimously approved.

The second rebate is for Duke of Perth, 2827 N. Broadway rebate in the amount of \$6,000.00 motion to approve by Jake Elkins – Ryan and seconded by Bob Smith and was unanimously approved.

Maintenance: A maintenance report was included in the meeting packet and Maureen Martino noted that there has been an increase in the use of the vacuum to clean up the leaves.

Commissioner Applications: We are looking to add two more Commissioners.

Crime and Safety: Maureen Martino noted that business burglaries are on the rise and we are down on patrols. Our private security has been out on the streets.



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Marketing and Events:

M. Martino mentioned that we had a Supper Club at La Perla on October 23rd and it was well received.

The Dining Guide will be coming out in November.

We will be having our “Little Monster Crawl” on October 26 from 11 – 3PM and we will be having around 100 businesses participating this year.

The Holiday Tree Lighting will take place at Clark Street Dogs on November 19, 2024.

Holiday Gift Guide for Thanksgiving is in the works.

Business Holiday Party will take place on December 17, 2024.

Giver’s Gift starts on November 1st and ends on December 23rd.

Shopper’s Extravaganza and Holiday treat stroll will be on Saturday, December 7th from 11 – 3.

The vacancy listing was included in the meeting packet and M. Martino noted the reduction of many vacant store fronts. Leaseinlakeview.com link is up and running and is getting good traction.

M. Martino discussed the reconstitution update informing everyone that we have completed the process.

ADJOURNMENT: Motion to adjourn the meeting by Diane Tanios and seconded by Jake Elkins-Ryan was unanimously approved and the meeting was adjourned at 6:55 PM.