

**Lakeview East
Special Service Area #8
Meeting Minutes
October 16, 2025**



ATTENDANCE:

Paul Loaiza, Bill Shepard, Diane Tanios, Sam Giarratano, Jake Elkins-Ryan, Tony Klok, Angelo Velliotis and Robert Smith

EXCUSED: Sam Giarratano.

Staff: Maureen Martino, Mary Nedbalski and Nata Wier

CALL TO ORDER: Maureen Martino called the meeting to order at 6:05 pm.

AGENDA APPROVAL: Motion to approve the meeting agenda by Bill Shepard and seconded by Bob Smith and was unanimously approved.

MINUTES APPROVAL: Motion to approve the meeting minutes from July 10, 2025, by Bill Shepard and seconded by Bob Smith and was unanimously approved.

TREASURERS REPORT: Maureen Martino presented the financial report and addressed significant financial challenges faced primarily due to delays in tax bill payments. A discussion ensued including cost-saving measures were discussed, including reducing holiday decorations to save approximately \$10,000. A motion to approve the financial report and balance sheet as presented, by Bill Shepard and seconded Paul Loaiza and was unanimously approved.

Q3 REPORT - Maureen Martino presented the Q3 report which quantifies the deliverables and metrics for the city's spending and a motion to approve the report by Bob Smith and seconded by Jake Elkins-Ryan and was unanimously approved.

SOLE SERVICE PROVIDER - Sole Service Provider Contract Approvals:

FAÇADE REBATES: House of Esthetics located at 3439 N. Broadway was discussed and a motion to approve House of Esthetics, in the amount of \$4,440 by Jake Elkins-Ryan and seconded by Bill Shepard was unanimously approved.

El Nuevo, located at 2914 N. Clark has been completed, and all the paperwork is now complete. A motion to approve El Nuevo in the amount of \$4200.00 by Bill Shepard and seconded by Tiago Pappas and was unanimously approved.

LePetit Marcel, located at 2914 N Broadway a preliminary motion to approve Le Petit Marcel was made by the commissioners.

MAINTENANCE REPORT: Maureen Martino provided updates on maintenance issues, specifically regarding a vacuum machine that is being repaired after the original servicing company became unavailable.

CRIME and SAFETY: Maureen Martino reported on crime incidents, including an assault involving a community service worker and thefts, while emphasizing that violent crime rates have remained low. The security team's operational hours were also discussed, highlighting their presence during peak business days.

2025 SSA#8
Commissioners

Paul Loaiza
Co- Chair

Sam Giarratano
Co-Chair

Robert Smith
Treasurer

Tony Klok

Jake Elkins-Ryan

Diane Tanios

William Shepard
Byline Bank

Angelo Velliotis
Clark Street Dogs

Tiago Pappas

STAFF

Maureen Martino
Executive Director

Nata Wier
Associate Director

Mary Nedbalski
Marketing and
Membership Director

Isabelle Jimenez
Marketing Coordinator

Advisors

Bennett Lawson
44th Ward Alderman

Angela Clay
46th Ward Alderman

LakeView East Chamber of
Commerce is an Illinois 501(c)6
not-for-profit Corporation and is
the Sole Service Provider for
Special Service Area #8.

MARKETING, EVENTS AND PROMOTIONS:

Maureen Martino discussed the Festival of the Arts, which was celebrated as a success, with the Lakeview East Chamber of Commerce highlighting excellent weather and increased artist participation.

The marketing team is working on the Special Event Space guide and the Holiday Guide.

The upcoming events include the Little Monster Crawl on October 25th, The Holiday Tree Lighting at Clark Street Dogs on November 18 at 6PM.

The holiday season will bring updates to the Chamber gift card to include a digital gift card program. The team is working on a holiday gift guide and a private events space guide, which will be distributed to concierges and potential renters.

On Saturday, December 6th, we will be having our annual shopping extravaganza, where we typically sell a over 100K in gift cards.

Vacancy Listing: Maureen Martino reviewed new business developments, such as Wintrust's opening and noted that the vacancy listing can be found at Leaseinlakeview.com

ADJOURNMENT: Motion to adjourn the meeting by Jake Elkins-Ryan and seconded by Bill Shepard and was unanimously approved and the meeting was adjourned at 6:55 PM.