



LAKEVIEW EAST ANNUAL MEETING

MARCH 11 | 6PM TIN ROOF | 3519 N CLARK ST

LAKEVIEW EAST CHAMBER PROGRAMS

- Communications and Outreach
- Shop Local Campaigns
- Networking
- Business Attraction and Retention
- Advocacy
- Tourism Attraction
- Technical Assistance for businesses
- Marketing and Events
- Grand openings and ribbon cuttings



71

new businessss

6.2

million visitors

68.7

million total visits

LVECC EVENTS



Lakeview East Adopt and Shop

Shelters and over 40 participating businesses teamed up and helped get 18 dogs adopted in one day!



19th Annual Festival of the Arts

Over 120 juried artists, local vendors, a landscape oasis, live music, and family activities on Broadway for our annual Arts Festival



Dine Out On Broadway

One weekend a month for expanded outdoor dining from May to September that brought over 1 million dollars to our neighborhood establishments



Little Monster's Crawl

Over 2,000 local children trick or treating in the neighborhood at our small businesses received special treats this Halloween



Belmont Sheffield Music Festival -

Two days of art, local vendors, music, talent, culture, and neighbors brought to Sheffield Avenue to celebrate the opening of summer festival season



Wrigleyville Wonderland

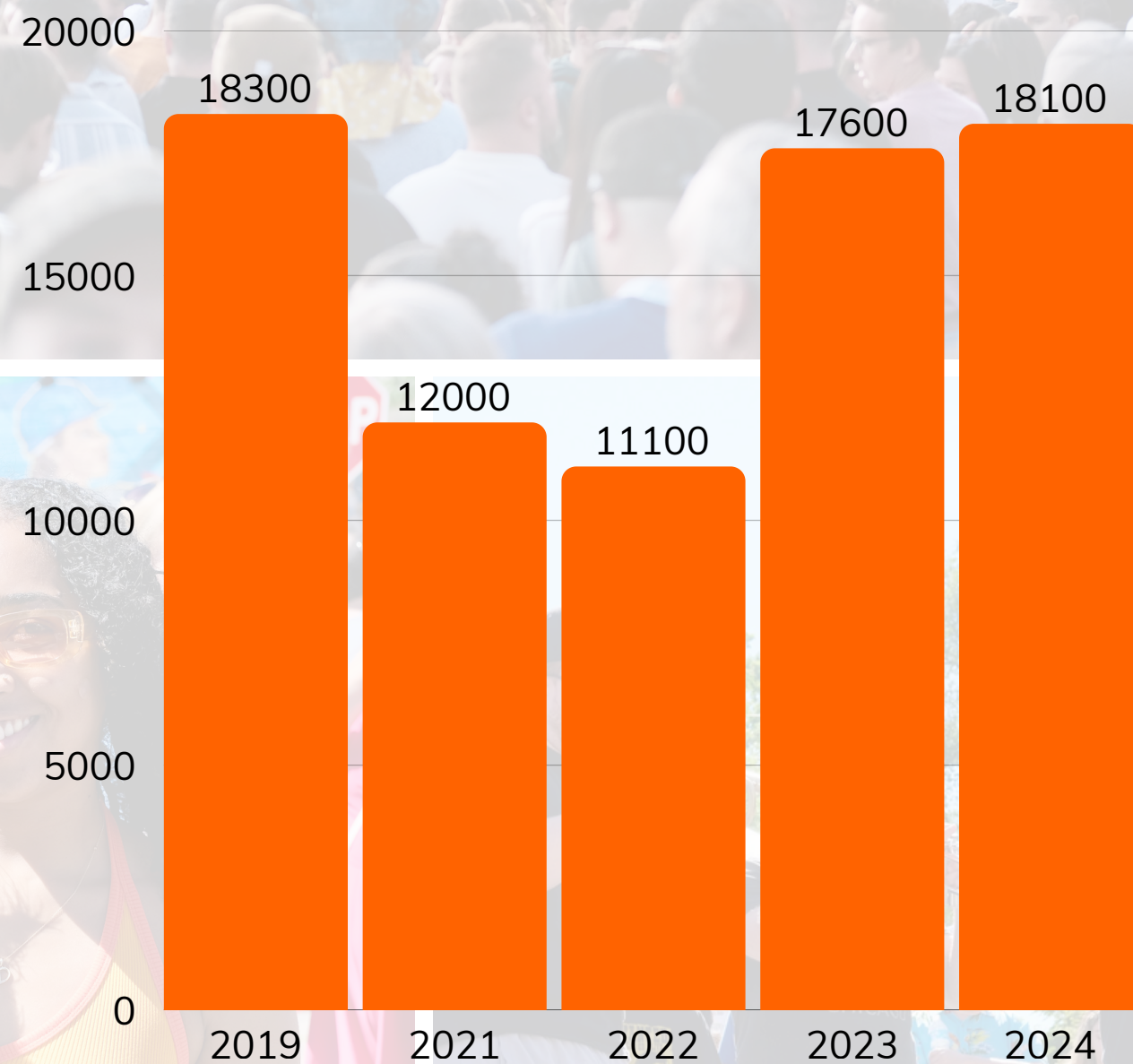
26 holiday pop ups filled Clark Street to celebrate a month long holiday celebration. A special Family night featured drink specials, costume characters, and treats.



Shoppers Extravaganza, Giver's Gift & the LVE Gift Card

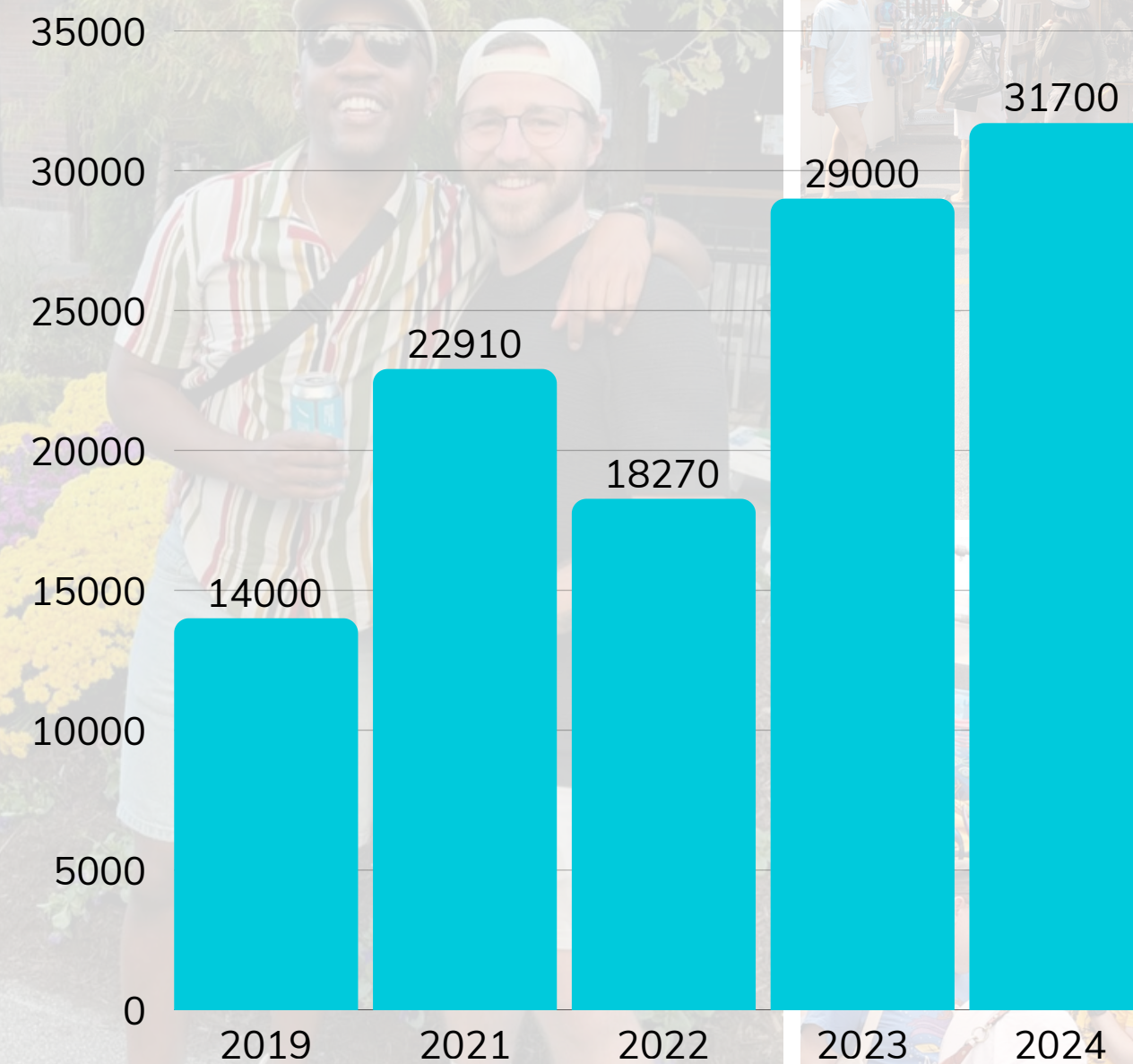
Over \$250,000 circulated in our local economy from our Lakeview East Gift Card promotions from November to December

Belmont Sheffield Music Festival Attendance



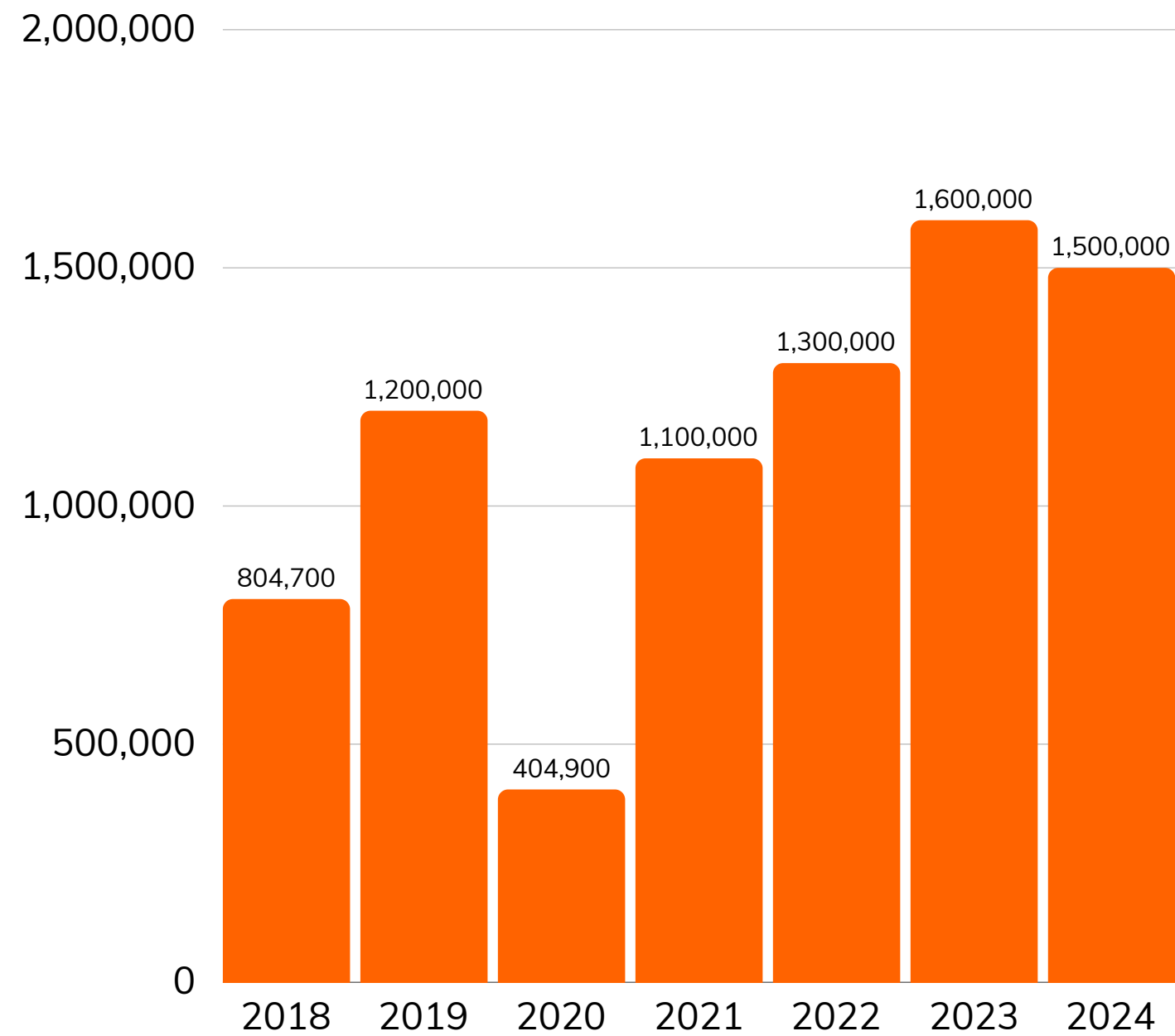
Up 50% since 2021

Festival of the Arts Attendance

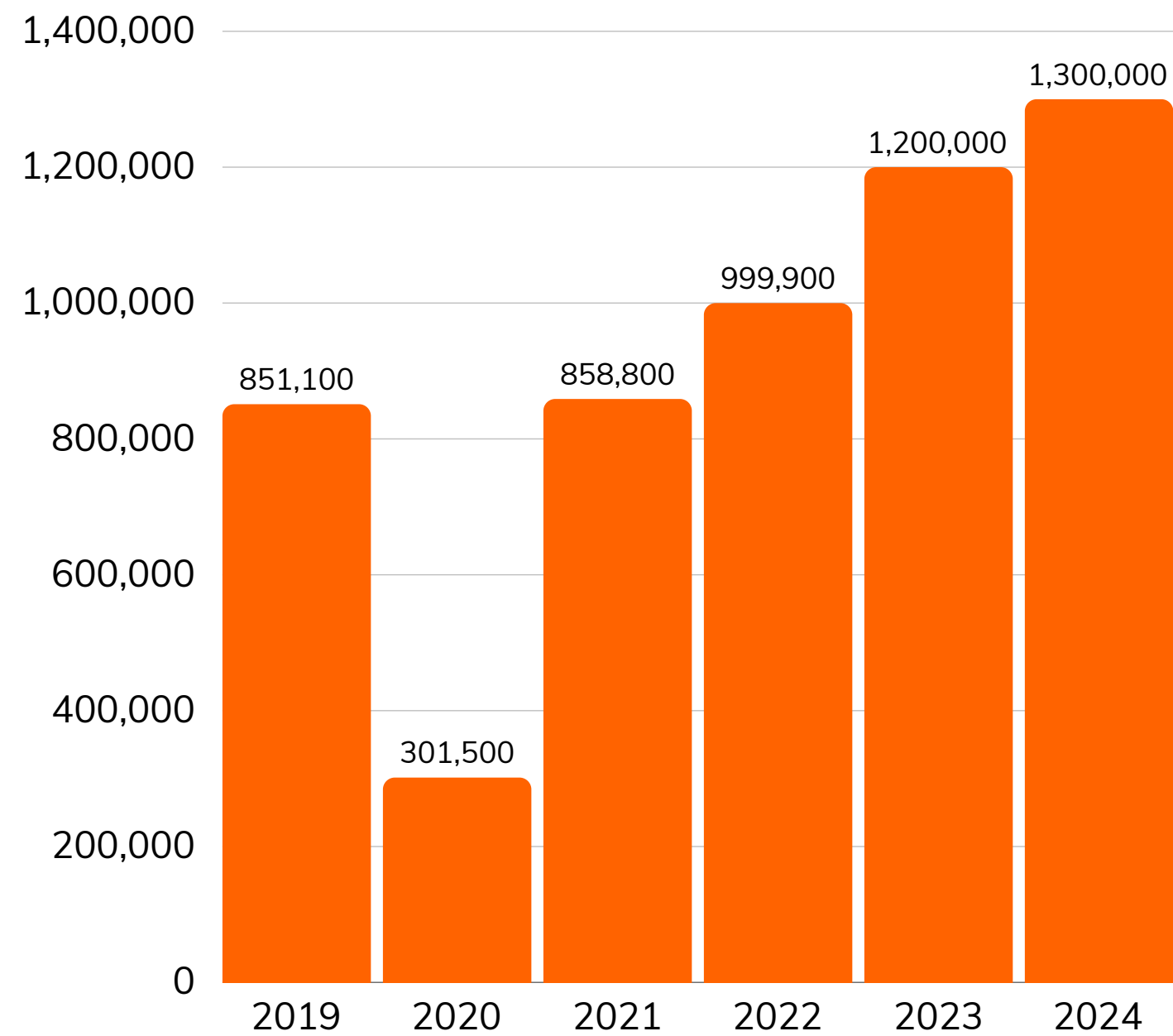


Up 126% since 2019

Wrigleyville Wonderland

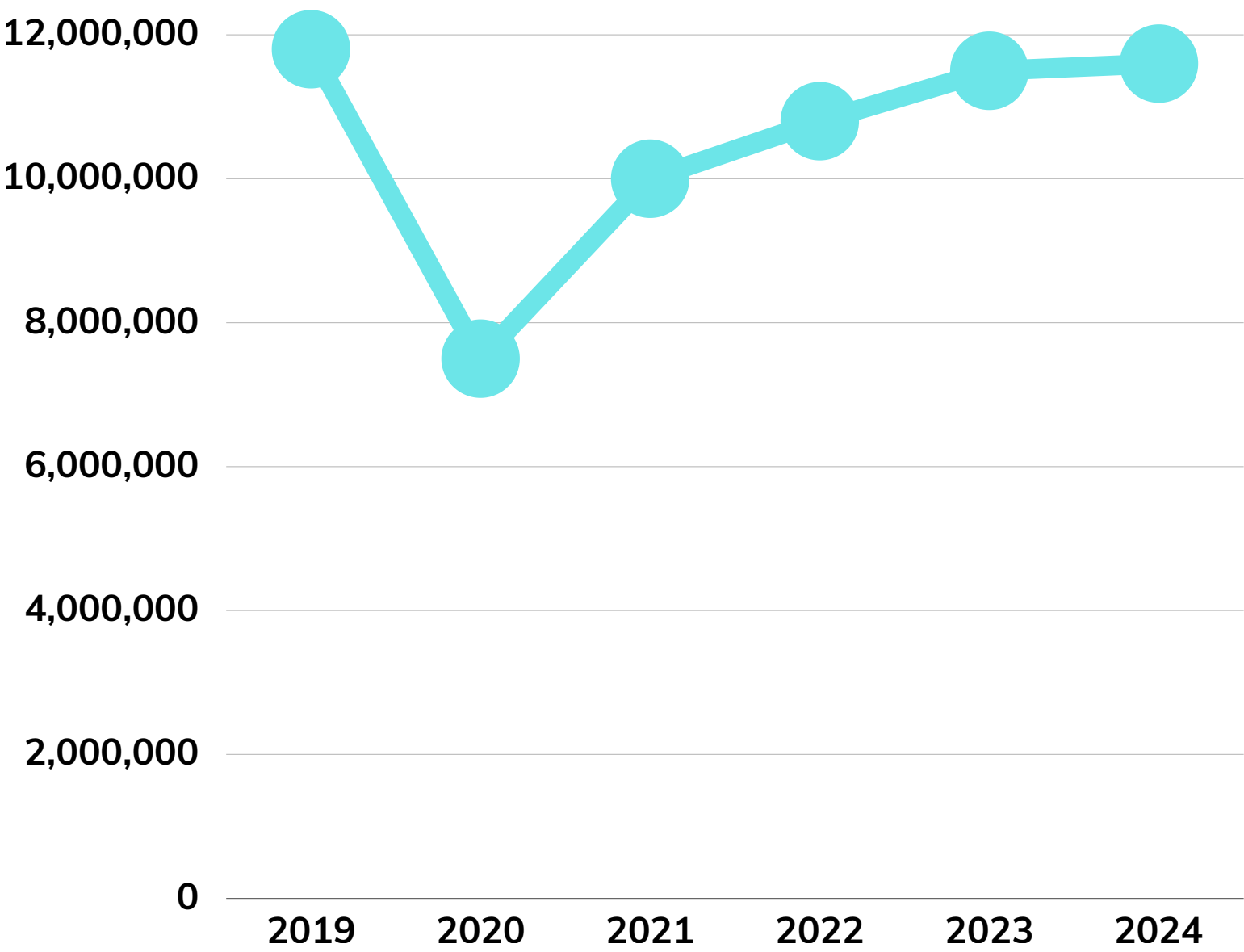


Wrigleyville Wonderland



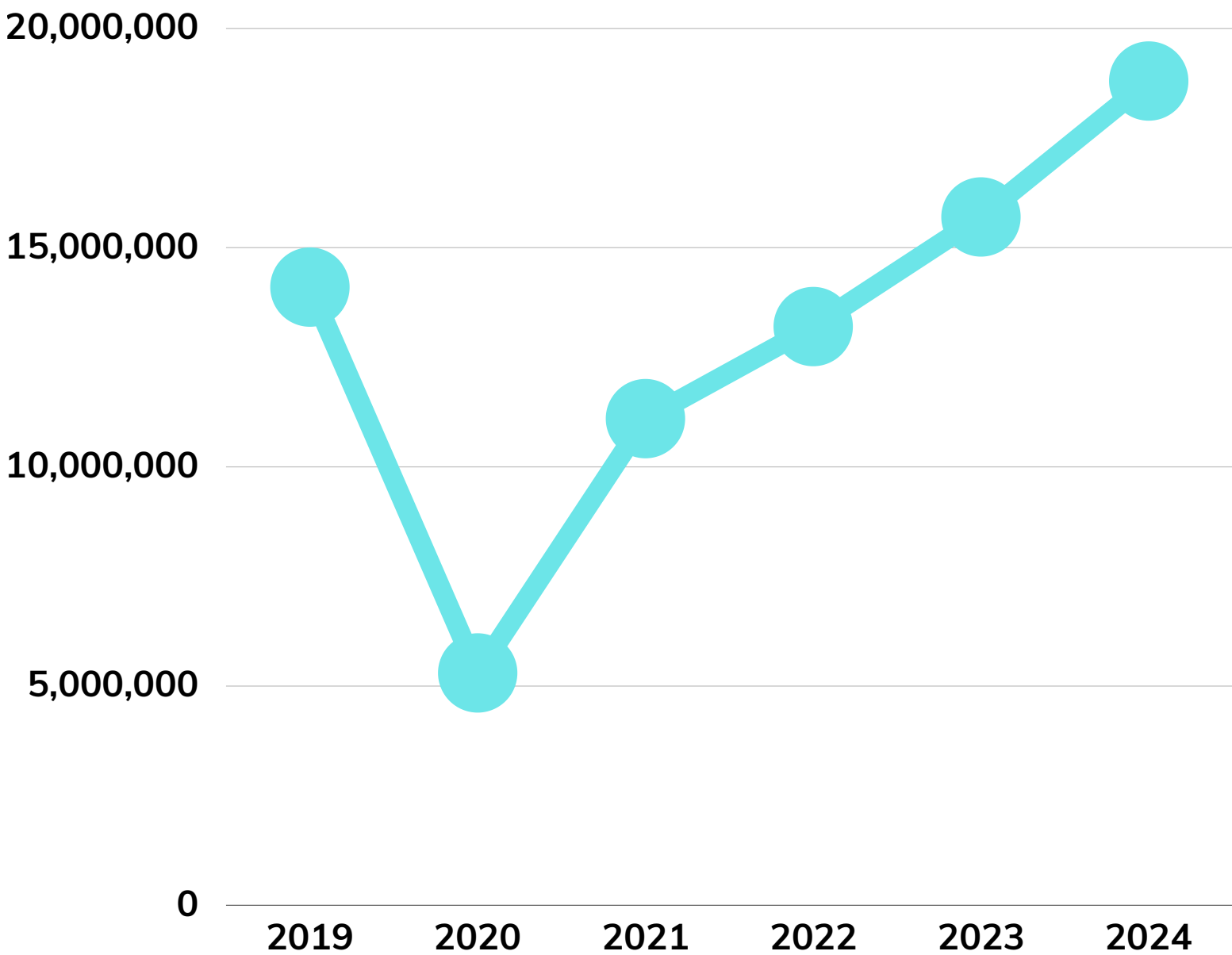
WE ARE SO BACK

SSA 8 Total Visits



Visits to SSA #8 Spike at Pride Weekend with 137K Visits & Dine Out on Broadway Brings a 31% increase to foot traffic vs a normal Weekend

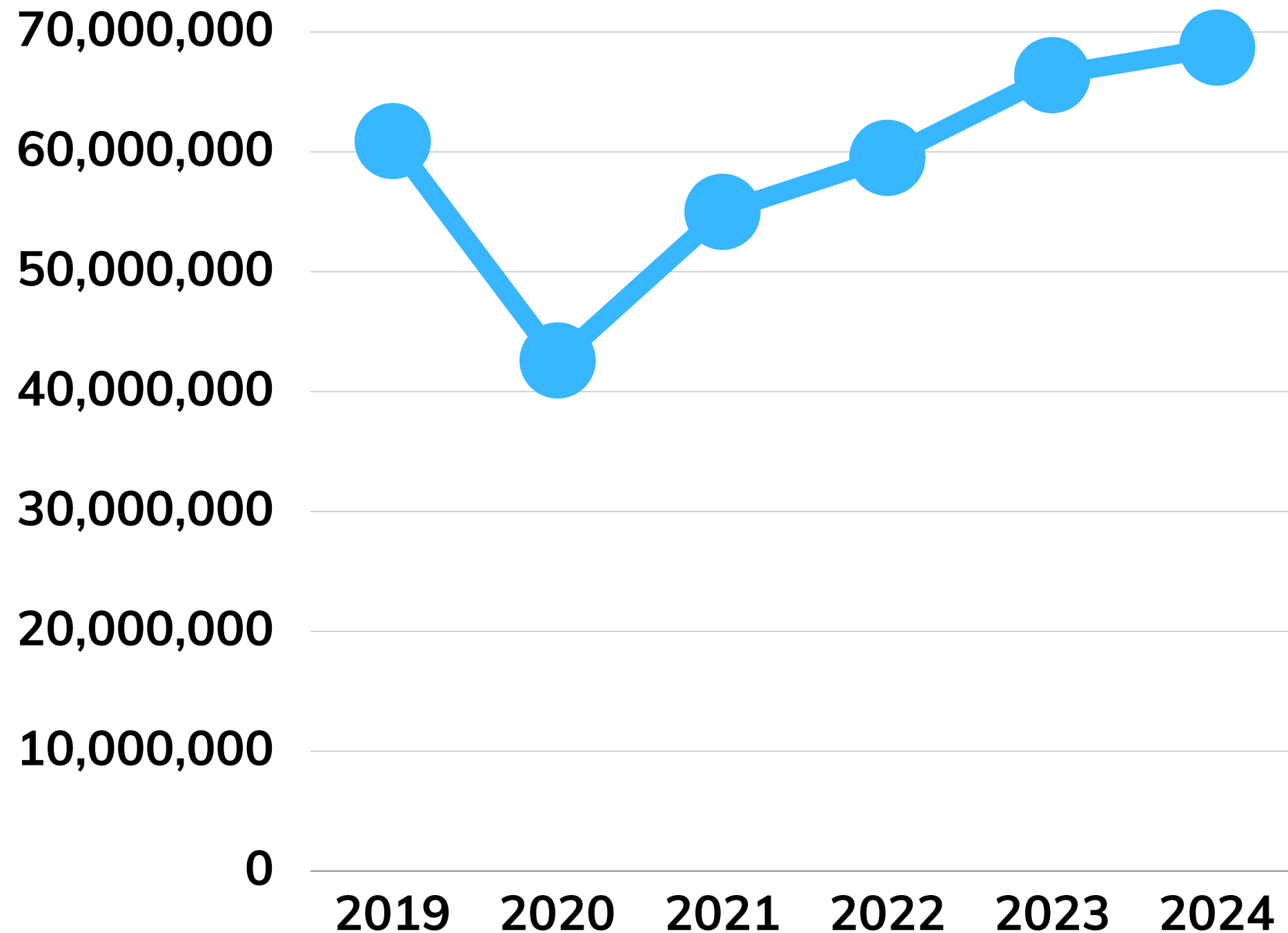
SSA 17 Total Visits



The Pearl Jam Concert had the most visitors with with 140K Visitors

COME, STAY A WHILE

Total Visits



**THE AVERAGE
PERSON WHO
COMES TO
LAKEVIEW
RETURNS 11
TIMES A YEAR**

LAST YEAR'S PUBLICATIONS



NEIGHBORHOOD GUIDES



Coming soon

SSA PROGRAMS

Landscaping
and
Beautification

Maintenance

Security

Facade
Incentives

Consumer
Incentives
Programs

Public Art

Seasonal
Street Scape
Decor

Placemaking

Marketing and
Promotions

Tourism

Administrative

Strategic
Planning



MAUREENS SLIDES

2024 Challenges

- Rising costs of operations
- Labor Laws and Government Mandates
- Supply Chains
- Crime
- E-commerce
- RPM project
- Interest Rates
- Property Taxes
- Lease Negotiations
- World Economy
- Infrastructure Improvements
- Condition of existing buildings
- Consumer Spending





2024 SSA 17 Commissioners



David Blitz
Blitzlake Partners



John Bucksbaum
Bucksbaum Retail Properties



David Gassman
DLG Development



Todd Hyatt
Trader Todd's



Eric Kirsammer
Chicago Comics



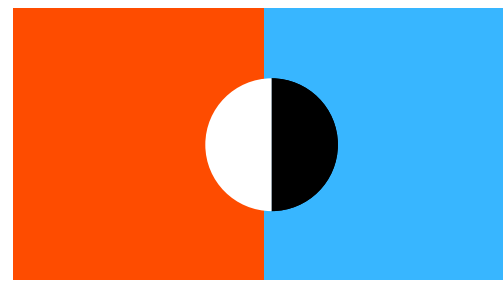
Julianna Montebello Roman
PR Italian Bistro



Jeanne Saliture
Resident



Andrew Rizzo
Rizzo's Bar and Inn



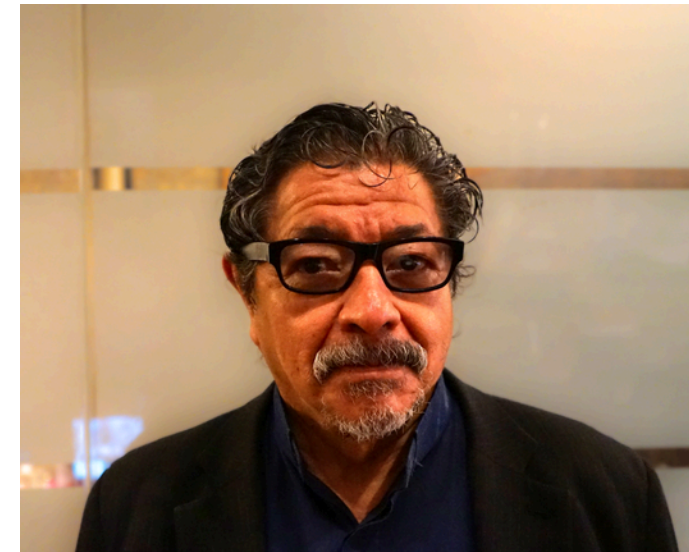
2023/2024 SSA 8 Commissioners



Sam Giarratano - Co Chair
Flub a Dub Chub



Robert Smith - Treasurer
Neighbor



Paul Loaiza - Co-Chair
Monsignor Murphy's



Jake Elkins-Ryan
@properties



Tony Klok
Rebel Hospitality



Kelly Konstas
Platinum Cleaners

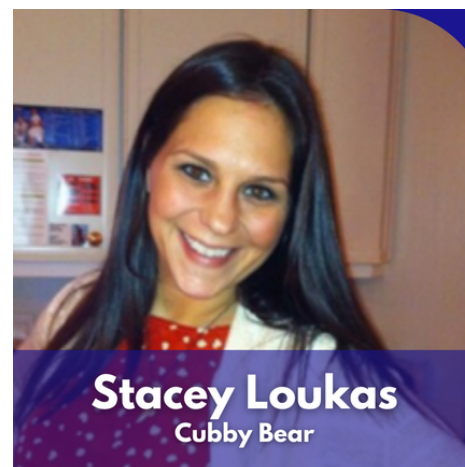
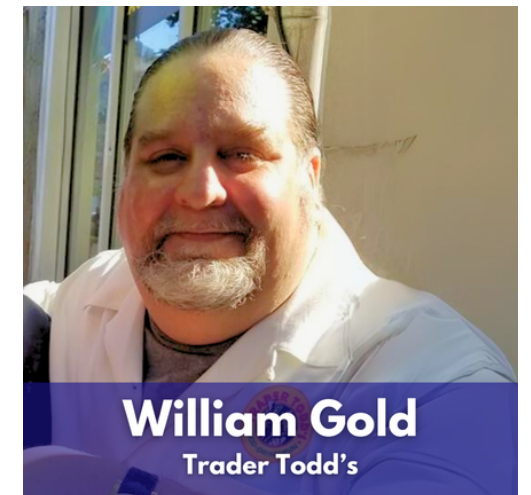
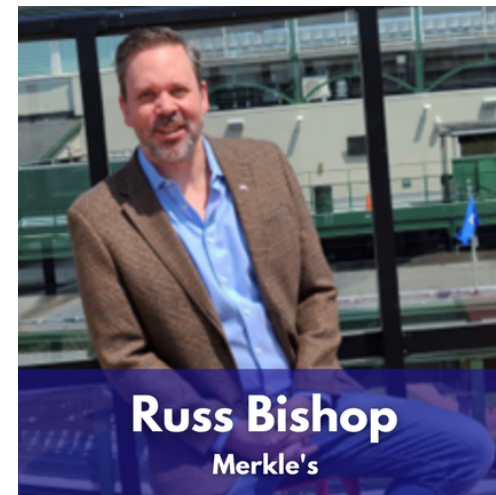


William Shepard
Byline Bank



Diane Tanios
Tanios Family Limited Partnership

LVECC Board of Directors



LVECC Staff



Sanja Kesic (Bookkeeper) Mary Nedbalski (Marketing and Membership Director) Maureen Martino (Executive Director) Isabelle Jimenez (Marketing Coordinator) Nata Wier (Associate Director)



Front Row: Daniel Walters, James McCormick, Reggie Cross, Chrishun Ard, Lorenzo Brown
Back Row: Laurant Sutherlin, Edmund Stiff, Diedrick Roberts

Awards & Special Recognition



In Memory Of



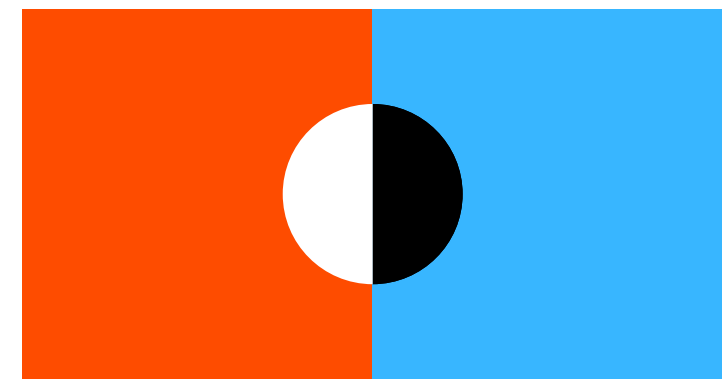
TODD MACK
FOURSIDED



LISA HOGAN
FRIEND OF LVECC



BILLY LAWLESS
IRISH OAK





Best Self Care Spa

THE SELF SANCTUARY



Best Performing Arts THE NEWPORT THEATER





Best Grab & Go CHICAGO BAGEL AUTHORITY



Best Seasonal Decor

OUR LADY OF
MOUNT CARMEL





Best New Expansion

JENNIVEE'S BAKERY



**Best New
Restaurant
*Lakeview East***

**LE PETIT
MARCEL**





Best New Restaurant *Central Lakeview*

ISTMO



Best Legacy Business *Lakeview East* DUKE OF PERTH





Community Partnership Award **CLARK STREET DOG**





Best Legacy Business

Central Lakeview

EL JARDIN



Best New Retail

FLY IS FUNDAMENTAL





**Best Healthy
Grab and Go
PURE
GREEN**



Furry Friend Award LOLA AND BOWIE





● 2024 By the Numbers

MAINTENANCE

12 facades financed

222 planter boxes maintained

600 miles of sidewalk cleaned

45 graffiti removals

40K pounds of trash removed

4K security patrol hours

MARKETING

32K printed booklets distributed

238K digital booklet reads

185K website visits

2.4M digital impressions

1.1M email sends

41K social media followers

New Programs Coming 2024

STREETPOLE BANNER SALE

- **Capture Attention:** Elevate your visibility with high-impact street pole banners.
- **Brand Your Neighborhood:** Enhance Lakeview East's identity and beauty while showing your neighborhood pride
- **Maximize Exposure:** Positioned to be seen by thousands daily, ensuring your business gets seen
- **Simple Process:** Simply buy a banner on our website note which pole you would prefer and submit a logo!
- **Affordable & Long Term:** Each banner sponsorship remains active for 2 years.

