

2025 LAKEVIEW EAST CHAMBER OF COMMERCE

ANNUAL REPORT



NATIONAL										AMERICAN									
9	8	7	6	5	4	3	2	1	0	9	8	7	6	5	4	3	2	1	0
1	2	3	4	5	6	7	8	9	0	1	2	3	4	5	6	7	8	9	0
SAN FRANCISCO										SEATTLE									
LOS ANGELES (NL)										TEXAS									
HOUSTON										DETROIT									
SAN DIEGO										MINNESOTA									
MILWAUKEE										TAMPA BAY									
CINCINNATI										NEW YORK (AL)									
PHILADELPHIA										TORONTO 3									
ST. LOUIS										BOSTON									
NEW YORK (NL)										KANSAS CITY 0 1 1									
MIAMI										CLEVELAND 0 0									
PITTSBURGH										CHICAGO									
CUBS										BALTIMORE									
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ABOUT

The Lakeview East Chamber of Commerce fosters economic growth and development by offering programs that retain and attract businesses and consumers to a diverse commercial district. The Chamber is the sole service provider to Special Service Areas (SSA) #8 and #17.

Lakeview East Chamber of Commerce (LVECC) manages the landscaping and streetscape of our business district with funding from SSA #8 and #17. Our maintenance crew helps provide a clean environment. This year we added two new art installations to the neighborhood.

MAINTENANCE, STREETScape AND BEAUTIFICATION

13 New Facades

130 Bike Racks Maintained

5 Miles of sidewalks cleaned daily

222 Planters Maintained

84 Trash Cans Maintained

246 Graffiti Removals

ECONOMIC AND BUSINESS DEVELOPMENT



Grand Openings

This year we welcomed over 57 new businesses to Lakeview East and Wrigleyville. We are proud to be a neighborhood of growth & new ideas.



New Development

3233 N Sheffield | 3650 N Clark |
749 W Briar | 3257 N Halsted |
3250 N Clark | 3250 N Sheffield |
3440 N Broadway

2025 BY THE NUMBERS



57

New
Businesses



\$150K

LVE Gift Cards
Distributed



8.5K

security
patrol
hours



162K

Event
Attendees



526

Chamber
Members



84

Blogs
Written



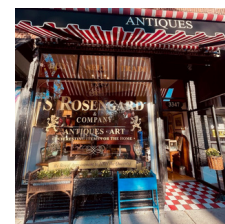
478

Banners
Installed



1850

Miles of Street
Cleaning



13

Facades
Financed

MARKETING AND PROMOTIONS



5.3 Million Views
30,369 Followers
242.6k Engagements



1.1M Emails Sent
257.7k Opens
36k Subscribers



5.74 Million Impressions
39k Followers
678 Posts



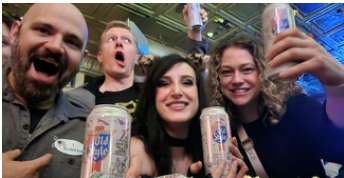
415k Unique Visits
621k Page Views
2.5 Minutes on Average
107 Stories Written

2025 EVENTS



Lakeview East Adopt and Shop

12 Shelters and over 30 participating businesses teamed up and helped get 22 dogs adopted in one day!



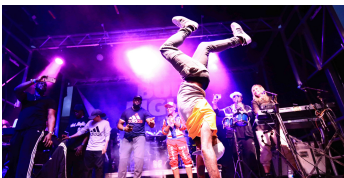
Lakeview East Dive Bar Classic

For two weeks in the winter, we “challenged” people to go to 8 of our neighborhood dives, and with showing a proof of purchase at each bar, in return got a t-shirt. It brought over 800 people to our dives during the slowest time of the year.



Dine Out on Broadway

One weekend a month for expanded outdoor dining from May to September that brought over 1 million dollars to our neighborhood establishments



Belmont Sheffield Music Festival - May 23 - 25th

Two days of art, local vendors, music, talent, culture, and neighbors brought to Sheffield Avenue to celebrate the opening of summer festival season



20th Annual Festival of the Arts - Sept. 9 & 10

Over 120 juried artists, local vendors, a landscape oasis, live music, and family activities on Broadway for our annual Arts Festival



Little Monster's Crawl

Over 4,000 local children trick or treating in the neighborhood at our small businesses received special treats this Halloween



Wrigleyville Wonderland

26 holiday pop ups filled Clark Street to celebrate a month long holiday celebration. A special Family night featured a lantern walk, drink specials, costume characters, and treats.



Shoppers Extravaganza, Giver's Gift & the LVE Gift Card

Over \$250,000 circulated in our local economy from our Lakeview East Gift Card promotions from November to December

SPECIAL SERVICE AREA #8 & SSA #17



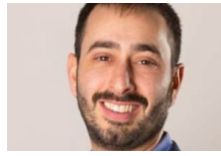
Sam Giarranto
Co-Chair
Flub a Dub Chub



Robert Smith
Treasurer
Neighbor



Paul Loaiza
Co-Chair
Monsignor Murphey's



Jake Elkins-Ryan
@properties



Tiago Pappas
Chicago Apartments



Tony Klok
Rebel Hospitality



Angelo Velliotis
Clark Street Dog



William Shepard
Byline Bank



Diane Tanios
Tanios Family Limited Partnership



David Blitz
Blitzlake Partners



David Gassman
DLG Development



John Bucksbaum
Bucksbaum Retail
Properties



Todd Hyatt
Trader Todd's



Eric Kirsammer
Chicago Comics



Jeanne Saliture
Resident



Andrew Rizzo
Rizzo's Bar and Inn

2025 BOARD OF DIRECTORS



Marc Engel
President
CRAM Fashion



Jasper Robinson
Vice President
Deuce's Major League Bar



Esther Griego
Secretary
Bittersweet Pastry Shop



Rocky Albazi
Treasurer
Sheffield's Beer and Wine Garden



Connie Becker
Addison & Clark



Russ Bishop
Merkle's



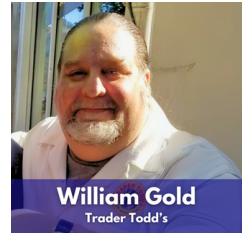
Alex Cernestean
Matisse Tavern and Grill



Philip Graubart
Angelina Ristorante



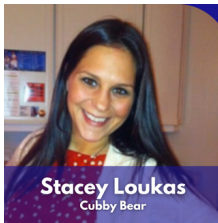
Sunny Lin
NOLA Bar and Grill



William Gold
Trader Todd's



Jerry LoProto
Best Western Hawthorne Terrace



Stacey Loukas
Cubby Bear



Paul Rhubright
Walgreens



Maria Rodriguez
El Nuevo Mexicano



Lauren Rubbelke
The Colette Collection



Curtis Shaw Flagg
The Laugh Factory



Melissa Zeman
Bottles Up!

2025 CHAMBER STAFF



Joseph Patterson (Seasonal Marketing Assistant) Isabelle Jimenez (Marketing Coordinator) Maureen Martino (Executive Director) Nata Wier (Associate Director) Mary Nedbalski (Marketing and Membership Director) Sanja Kesic (Bookkeeper)



Diedrick Roberts, Edmund Cross, Reggie Stiff, Chrishun Ard, Danny Walters, Laurant Sutherlin, Lorenzo Brown ,