



**2021**

**COMMISSIONERS**

**Jim Schuman, Chair**  
Berlin Nightclub

**David Blitz**  
BlitzLake Partners

**John Bucksbaum**  
Bucksbaum Retail  
Properties

**David Gassman**  
DLG Development

**Todd Hyatt**  
Trader Todd's

**Eric Kirsammer**  
Chicago Comics

**Juliana Montebello-  
Roman**  
PR Italian Bistro

**Jeanne Saliture**  
Resident

**Henry Schuppert**  
Sheffield Square  
Professional Building

**Andrew Rizzo**  
Rizzo's Bar and Inn

**Robert Baum**  
Property Owner, Hotel  
Collection

**Erik Bayless**  
The BigOnion Group

Lakeview East  
Chamber of  
Commerce is an  
Illinois 501(c)6 not-  
for-profit corporation  
and is the 2021 Sole  
Service Provider for  
Special Service Area  
#17.

**Meeting Minutes**  
**Special Service Area #17**  
**July 14, 2021**  
**Lakeview East Chamber of Commerce**  
**3208 N. Sheffield Ave.**

**ATTENDANCE:** Jeanne Saliture, Todd Hyatt, Eric Kirsammer, David Blitz, Juliana Montebello-Roman, Jim Schuman, Andrew Rizzo, David Gassman,  
**STAFF:** Maureen Martino, Nata Wier

**CALL TO ORDER:** Jim Schuman called the meeting to order at 10:05 AM.

**AGENDA APPROVAL:** Motion to approve the 07/14/21 meeting agenda by Eric Kirsammer, seconded by David Gassman was unanimously approved.

**APPROVAL OF MINUTES:** Motion to approve the meeting minutes of 04/28/2021 by Eric Kirsammer, seconded by Jeanne Saliture was unanimously approved.

**FINANCIAL REPORT:** Maureen presented the Treasurer Report to approve the 2021 Work Plan and the P & L through 07/13/21 financial report by Jeanne Saliture, seconded by David was unanimously approved. **Motion to approve the 2022 budget and LVECC as the Sole Service Provider with presented scope of services by Jeanne Saliture, seconded by David Gassman was unanimously approved.** Motion to approve \$23,390.00 for the Pressure Washing System from Pressure Washing Systems Marketing by Eric Kirsammer, seconded by Todd Hyatt was unanimously approved. Allocated under maintenance.

**SOLE SERVICE PROVIDER UPDATES:**

**SECURITY AND SAFETY:** Discussion ensued about safety and security. D. Gassman stated that he wanted to ensure that we had enough money budgeted in the program to continue our security program for 2022; Ms. Martino stated that it was budgeted in the line item for the 2022 budget.

**MAINTENANCE PROGRAM:** The maintenance crew has been performing daily route cleanings and manager is working on adjusting schedules to accommodate businesses in the Wrigleyville area. They are also working on cleaning up graffiti on concrete surfaces – a document was included in the meeting packet.

**COMMISSIONER APPLICATIONS:** We are working with the city to renew and update all applications. Please work to get all of the necessary documents in to remain compliant.

**PERSONNEL UPDATES:** Mr. Keith Palmer was hired as an Events and Promotions Manager and Ms. Mary Nedbalski as a Marketing Coordinator for the Chamber.

**FAÇADE APPLICATIONS:** Motion to approve estimated \$12,000.00 for soft landscaping for repairs at Clark and Roscoe was unanimously approved. M. Martino stated that she will reach out to the CTA since this is in the middle of an RPM project. Motion to approve by Henry Schuppert, seconded by Jeanne Saliture was unanimously approved.

**MARKETING and PROMOTIONS:**

**STACATION PASSPORTS:** We continue to promote local businesses and the Staycation passports have been well received by customers as well as local businesses that participated.

**BELMONT SHEFFIELD MUSIC FEST:** M. Martino mentioned the upcoming festival this weekend is running from July 16 – 18 and noted that it should bring much needed business to the area businesses.

**DINE-OUTS/EXTENDED OUTDOOR DINING:** Dine-outs have been going well and will run through September.

**AL FRESCO GUIDE/ENTERTAINMENT GUIDE/DINING GUIDE:** M. Martino mentioned that the Al Fresco, Entertainment and Dining Guides are in the works and will be out by Fall. Also, bringing back the Supper Club, Summer Series, South of Belmont events as well as a Tourism Programs and Concierge programs.

**BEAUTIFICATION and BUSINESS DEVELOPMENT:**

Principal Lighting replaced the bulbs on Sheffield as part of our maintenance contract and pressure washing will begin. Discussion ensure with collaboration with the City for the project from Newport to Addison.

**DEVELOPMENT PROJECTS:** Current projects include: 949 W. Dakin [140 units]; 3250 N. Clark St, [8 units]; 1118 W. Patterson (5 stories, 2400 sft retail), 1039 W. Belmont [3 residential units], 1218 W. Belmont [6 units] and 304 N. Clark (18 units), 835 W. Addison (8 stories affordable).

**VACANCY UPDATES:** We continue to monitor the available storefronts and keep the list updated. We have several new businesses opening in our district and have received calls from brokers who have clients interested in opening businesses in our district.

**LANDSCAPING:** A discussion ensured regarding a landscaping project at Clark and Roscoe this includes restoration of the public way.

**ADJOURNMENT:** Motion to adjourn the meeting by Juliana Montebello-Roman, seconded by Jeanne Saliture was unanimously approved and Jim Schuman adjourned the meeting at 10:50 am.