



Lake View East Special Service Area #17 Meeting May 4, 2022 (Sheffield Office)

2022 COMMISSIONERS

Jim Schuman, Chair
Berlin, Nightclub

Robert Baum
Bedderman Hospitality, The
Wheelhouse Hotel

Erik Bayless
The BigOnionGroup

David Blitz
BlitzLake Partners

John Bucksbaum
Bucksbaum Retail Properties

David Gassman
DLG Development

Todd Hyatt
Trader Todd's

Eric Kirsammer
Chicago Comics

Andrew Rizzo
Rizzo's Bar and Inn

Juliana Montebello-Roman
PR Italian Bistro

Jeanne Saliture
Resident

Henry Schuppert
Sheffield Square
Professional Building

*Lakeview East Chamber
of Commerce is an Illinois
501(c)6 not-for-profit
corporation and is the
2020 Sole Service
Provider for Special
Service Area #17.*

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| I. Call to Order, J. Schuman | 1:00pm |
| II. Approvals | 1:05pm |
| A. Agenda | |
| B. Meeting Minutes Approval, February 2, 2022 | |
| III. Treasurer Report | 1:10pm |
| A. Audit-J. Coombes, Eilts & Assoc. | |
| B. Final 2021 Budget Reallocations | |
| C. Workplan 1Qtr 2022 approval | |
| D. Carryover | |
| IV. Sole Service Provider Updates | 1:20pm |
| A. Security and Safety | |
| B. Maintenance Program | |
| C. Belmont Sheffield Music Festival | |
| D. Personnel Updates | |
| E. Contract/RFP Discussion: Security, PR, Streetscape Planning | |
| V. Marketing and Promotions | 1:30pm |
| A. Event Updates: Mardi Gras, St Patty's Day, Superbowl Specials,
March Madness | |
| B. Marketing Zoom Webinar: Upcoming Canva Class Q2 | |
| C. Video Productions | |
| VI. Beautification and Business Development | |
| A. Development Projects | |
| B. Vacancy List and updates | |
| C. Landscaping and seasonal plantings | |
| D. Lighting | |
| VII. New Business | 1:50pm |
| VIII. Old Business | 1:55pm |
| IX. Adjournment | 2:00pm |