



Lakeview East Special Service Area #8 Meeting Minutes February 24, 2022 (ZOOM)

ATTENDANCE: Gerry Lichterman, Diane Tanios, Dan Wolf, Paul Loaiza, Sam Giarratano, Tony Klok and Jake Elkins-Ryan.

**2021 SSA#8
Commissioners**

Staff: Maureen Martino and Nata Wier

Guests: Bill Sheppard and Mike Rafferty

**Dan Wolf
Chairman**

CALL TO ORDER: Dan Wolf called the meeting to order at 6:00 pm.

**Geraldine Lichterman
Vice-Chairman**

AGENDA APPROVAL: Motion to approve the meeting agenda by Jake Elkins-Ryan seconded by Gerry Lichterman was unanimously approved.

**Robert Smith
Treasurer**

APPROVAL OF 12/16/21 Meeting Minutes: Motion to approve the 12/16/21 meeting minutes by Jake Elkins-Ryan, seconded by Gerry Lichterman was unanimously approved.

**Paul Loaiza
Secretary**

Sam Giarratano

TREASURER'S REPORT: M. Martino discussed the 2021 year-end financial report. We had a savings in personelle and rent was due to the PPP loan that the Chamber received. M. Martino noted that we accrued 26K for the MadVacuum. An increase in labor costs was due to additional labor for snow removal and a seven day schedule. We currently have budgeted for 7 days in the 2022 budget. Tax income of 996K was collected. Motion to approve the 2021 financials by Geraldine Lichterman and seconded by Jake Elkins-Ryan was unanimously approved. 2022 Balance sheet does not reflect any tax income received. M. Martino noted that we have spent approximately 72K in maintenance, landscaping and security. Motion to approve the 2022 budget by Geraldine Lichterman and seconded by Robert Smith was unanimously approved.

Tony Klok

Jake Elkins-Ryan

Diane Tanios

**STAFF
Maureen Martino
Executive Director**

SOLE SERVICE PROVIDER UPDATES:

CONTRACT APPROVALS

**Nata Wier
Associate Director**

PROTEXA SECURITY: M. Martino noted that we have received a new contract from Protexa, which does not reflect an increase from 2021; and noted that the current budget cannot exceed 80K. Bids were submitted in 2021 and a vote to retain Protexa for 2022 by Geraldine Lichterman and seconded by Diane Tanios was unanimously approved. M. Martino noted that she would be meeting with Judge Evans March 1st, to further discuss crime and consequences for offenders.

**Mary Nedbalski
Marketing Coordinator**

Advisors

**Tom Tunney
44th Ward Alderman**

EILTS AND ASSOCIATES: M. Martino discussed a motion to retain Eilts and Associates for the new Audit contract approval for 2022 in the amount of 5K. Approval by Geraldine Lichterman and seconded by Jake Elkins-Ryan was unanimously approved.

**James Cappleman
46th Ward Alderman**

PRESSURE WASHING: M. Martino discussed the retention of the 2022 Pressure Washing contract in the amount of \$26,515, for one cleaning. Approval by Jake Elkins-Ryan and seconded by Diane Tanios was unanimously approved.

LakeView East Chamber of Commerce is an Illinois 501(c)6 not-for-profit Corporation and is the Sole Service Provider for Special Service Area #8.

PATCH LANDSCAPING: M. Martino noted that we received the new contact for 2022 and would be working with Patch to reduce the amount to 60K. Approval of the contact by Geraldine Lichterman and seconded by Jake Elkins-Ryan was unanimously approved.

FAÇADE APPLICATION: M. Martino discussed the façade application for ZaZa's pizza located at 3037 N. Clark. An application was submitted for one façade and was approved in the amount of \$2,241.00 by Diane Tanios and seconded by Jake Elkins-Ryan and was unanimously approved.

MAINTENANCE REPORT: M. Martino noted that the staff has been doing the regular route including snow removal and graffiti. Everything has been in working order and no issues reported with the staff. A conversation regarding providing time off and salary was discussed.

COMMISSIONER APPLICATIONS: N. Wier discussed commissioner applications and a new application for Bill Sheppard. A recommendation to nominate Bill Sheppard by Dan Wolf, Diane Tanios, and Geraldine Lichterman. A motion to approve the application of Bill Sheppard by Diane Tanios and seconded by Geraldine Lichterman was unanimously approved.

PUBLIC ART APPROVALS: M. Martino discussed the art submissions and noted the approval was needed for “the Nightingale”. A conversation ensued regarding the piece and it was suggested that we would lease it for 5K for the first year and \$2,500 for each additional year, with the option to have the funds go towards the purchase at the end of the lease. Insurance would be achieved for the piece after installation by our carrier. A motion was made to approve based on the revisions to the contract as specified above by Geraldine Lichterman and seconded by Jake Elkins-Ryan was unanimously approved.

Wear Moi 10K art piece to be erected on Broadway. Motion to approve by Geraldine Lichterman and seconded by Jake Elkins-Ryan was unanimously approved.

PARK Sign Design on Broadway – artwork presented and a conversation ensued regarding the pieces that would be interchanged. A motion to approve 20K for the design of the project art by Diane Tanios and seconded by Jake Elkin-Ryan was unanimously approved.

3115 Broadway Artwork design was discussed and a final approval will be requested at the next meeting. M. Martino will send the SSA Commissioners the final rendition of the art, upon receipt from the artist.

MARKETING AND PROMOTIONS:

DINE-OUTS: M. Martino noted Dine-Outs on Broadway have been approved by the Alderman’s Office for one weekend per month, beginning in May and ending in September.

ANNUAL MEETING: M. Martino noted that we will have the meeting in April at an off-site location.

WEBINAR and EDUCATIONAL: M. Martino noted that we will be hosting a Law Series on March 10th and will be hosting additional webinars this year.

SUPPER CLUB: M. Martino noted that we had our first supper club at PR Italian Bistro and will be having some upcoming in SSA#8 at Black and Caspian and El Nuevo.

ENTERTAINMENT AND DINING GUIDES: M. Martino noted that the final draft is coming out next week and will be going out in digital and printed format shortly. M. Martino also noted that we will be doing the Passport Coupon book in the Summer.

M. Martino noted several new businesses that have been doing grand openings with the support of the Chamber. We have recently cut the ribbons at the following locations: JuiceRx, Chicago Sugar Daddy, Sila’s Mediterranean, Epic Kitchens, La Biznaga, ZaZa’s Pizzeria, Foxtrot Market, Bae Coffee, and 2D Restaurant. Many new businesses and grand openings are coming up.

DEVELOPMENT PROJECTS: M. Martino discussed several new developments in the area and discussed the vacancy list that has been reducing with the opening of all the new businesses in the area.

ADJOURNMENT: Motion to adjourn the meeting by Geraldine Licterman and seconded by Jake Elkins-Ryan was unanimously approved.