



**Lake View East  
Special Service Area #8  
FEBRUARY 18, 2021**

**2021 SSA#8  
Commissioners**

**Dan Wolf**  
Chairman

**Geraldine Lichterman**  
Vice-Chairman

**Robert Smith**  
Treasurer

**Paul Loaiza**  
Secretary

**Sam Giarratano**

**Tony Klok**

**Jake Elkins-Ryan**

**Diane Tanios**

**Staff**

**Maureen Martino**  
*Executive Director*

**Sammi Saliba**  
Marketing Director

**Felix Quintiliani**  
*Project Coordinator*

**Courtney Smith**  
Marketing Coordinator

**James McCormick**  
Maintenance Supervisor

**Azzel Fontanilla**  
Financial Administrator

Lake View East Chamber of  
Commerce is an Illinois 501(c)6  
not-for-profit Corporation and is the  
Sole Service Provider for  
Special Service Area #8.

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|--------------|--|---------------|
| <b>I.</b>    | <b>Call to Order, D. Wolf</b>  | <b>6:00pm</b> |
| <b>II.</b>   | <b>Approvals</b><br>a. Agenda<br>b. Meeting Minutes Approval   | <b>6:05pm</b> |
| <b>III.</b>  | <b>Treasurer Report, B. Smith</b>  | <b>6:10pm</b> |
| <b>IV.</b>   | <b>Sole Service Provider Updates</b><br>a. Contacts: Joy Elitis, Auditor, Patch Landscaping<br>b. Maintenance: Snow blower (\$700)<br>c. Security/Crime Update | <b>6:20pm</b> |
| <b>V.</b>    | <b>Marketing and Promotions</b><br>a. Annual Meeting<br>b. Webinars<br>c. Take Out Thursdays<br>d. Videos and social media<br>e. E-commerce/microsites         | <b>6:30pm</b> |
| <b>VI.</b>   | <b>Beautification and Business Development</b><br>a. Vacancies<br>b. Work/Live Zoning Changes<br>d. Landscaping/Holiday Decor<br>e. Developments               |               |
| <b>VII.</b>  | <b>New Business</b>  |               |
| <b>VIII.</b> | <b>Old Business</b>  | <b>6:55pm</b> |
| <b>IX.</b>   | <b>Adjournment</b>   | <b>7:00pm</b> |